

CUSTOMIZED PROGRESS

Our combination offers for exhibitors at AUTOMATICA 2008:

To simplify your trade fair preparations, we offer two attractive **combination packages**: They include stand construction, services and marketing starter set and can also be customized later according to your needs. It doesn't get simpler or more practical!



SUNNY Combination Package
(only with row or corner stand up to max. 30 m²)

- Stand construction
- Carpet (color of your choice)
- Lighting: 1 spotlight (80 W) per 3 m²
- Screen with labeling, 15 letters
- 1 table, 4 chairs with cushions, trash can, wardrobe rail
- 3 kW electric connection incl. grounding and consumption
- Stand cleaning
- Marketing starter set

SUNNY combination package price:
EUR 68/m² plus participation price



COMFORT Combination Package
(starting from 20 m² for row, corner, island or end stand)

- Stand construction (pillar color of your choice)
- Carpet (color of your choice)
- Lighting: 1 spotlight (100 W) per 3 m²
- Screen with labeling, 20 letters
- 1 table, 4 chairs with cushions, trash can, wardrobe rail
- 1 information counter, 1 brochure stand
- Cabin, lockable (2 x 1 m)
- 3 kW electric connection incl. grounding and consumption
- Stand cleaning
- Marketing starter set

COMFORT Combination Package price:
EUR 118/m² plus participation price

Marketing starter set includes: 100 visitor brochures • 1,000 letter stickers with add. printing • 1 electronic press box starting from the fall 2007

Here's how you can calculate your combination package stand price:

Calculation example	Row stand	Corner stand	Corner stand	Island stand
Net prices in EUR	Open to 1 side	Open to 2 sides	Open to 2 sides	Open to 3 sides
SUNNY Combination Package	68.00	68.00		
COMFORT Combination Package			118.00	118.00
Floor space per m ²	170.00	190.00	190.00	200.00
Minus early bird discount ⁽¹⁾ per m ²	-17.00	-19.00	-19.00	-20.00
AUMA ⁽²⁾ amount per m ²	0.60	0.60	0.60	0.60
Total price per m ²	221.60	239.60	289.60	298.60
Basic fee ⁽³⁾	150.00	150.00	150.00	150.00
Variable stand size, e.g.,	for 20 m ²	for 50 m ²	for 50 m ²	for 80 m ²
Stand price	4,582.00	12,130.00	14,630.00	24,038.00

(1) Early bird discount only with application by 31 December 2006 (2) Ausstellungs- und Messeausschuss der Deutschen Wirtschaft e.V.

(3) The basic fee includes a minimum fee (entry of company name, site, hall and stand number) for media services (catalogue, CD-ROM, Internet, visitor information system).

Simply put a checkmark
on the application form!

AUTOMATICA
INNOVATION AND SOLUTIONS
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www.automatica-munich.com