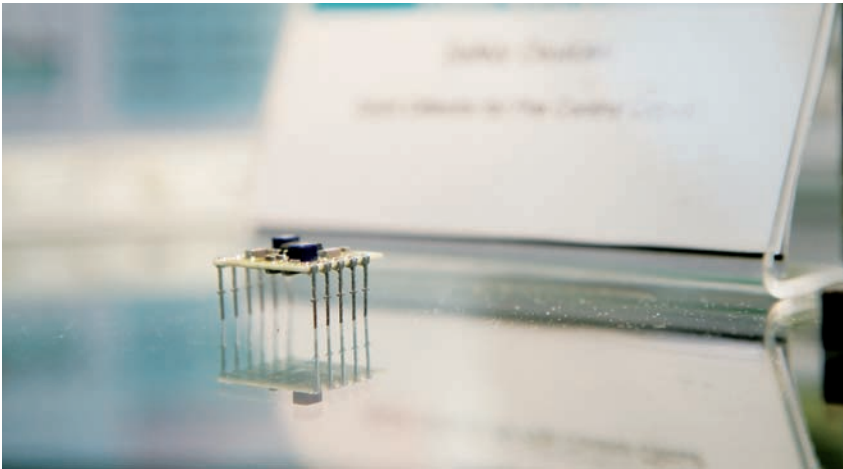


micronano-systems facts

The mega-potential of miniaturization.



7,775 visitors, 56% of them from abroad, attended **e**lectronica micronano-systems in 2006 to gather information about the latest innovations of 82 well-known German and international manufacturers. Visitors hold the exhibition in very high regard: 83% of those surveyed gave **e**lectronica micronano-systems a rating of good to excellent for quality.

The thing that makes **e**lectronica micronano-systems so appealing to exhibitors is the importance of its visitors, 66% of whom hold executive positions. However, there is also another key factor: 82% of all visitors are involved in investment decisions. The results of **e**lectronica micronano-systems: highly satisfied visitors on the one hand, and high-quality, high-quantity contacts for exhibitors on the other.

And it is all in the context of **e**lectronica, the industry's only exhibition that makes the complex world of electronics completely transparent in all of its breadth, depth and diversity. From semiconductors, passive and electromechanical components, solutions for system periphery, displays, power supplies, EMS, EDA and software in electronics to the latest trends and developments related to the driving forces behind innovation, i.e. automotive, wireless, embedded and micro/nano applications. In 2006, a total of 77,748 visitors from 124 countries, 2,961 exhibitors from 47 countries and some 850 journalists from around the world documented **e**lectronica's unique significance and innovative strength for the industry. It is, after all, the **world's leading exhibition for components, systems and applications in electronics.**

This flyer tells you which target groups you will reach when you exhibit in the **e**lectronica micronano-systems sector.

Highlights*:

7,775 visitors, of which
56% are from abroad

82 suppliers of MicroNano innovations

83% of all visitors gave
electronica micronano-systems
a rating of good to excellent

82% of all visitors participate
in investment decisions

66% of all visitors hold
executive positions

electronica micronano-systems features:

- > **Microsystems and Micro-optics**
- > **Microsensor systems**
- > **Microactuators and MEMS actuators**
- > **Microsubsystems**
- > **Development and simulation tools for Microsystems**
- > **MEMS and RF MEMS**
- > **Optical MEMS and MEMS sensors**
- > **Bio MEMS**
- > **MEMS packaging technology and services**
- > **Nano technology**



electronica 2008
micronano-systems

23rd International Trade Fair

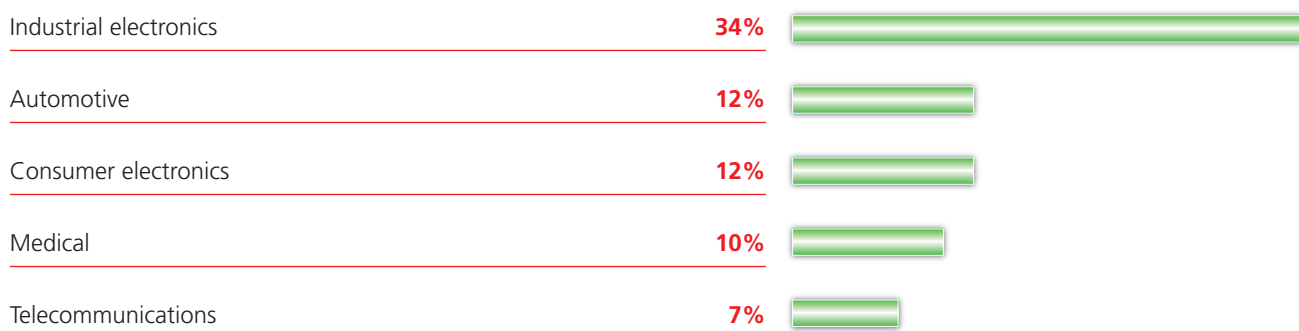
New Munich Trade Fair Centre
November 11–14, 2008

www.electronica.de

Numerous sectors. Numerous applications. Countless possibilities.

You can look forward to meeting a number of prominent guests from other branches of industry with outstanding sales potential, such as industrial electronics or automotive.

electronica micronano-systems visitors' branches of origin*

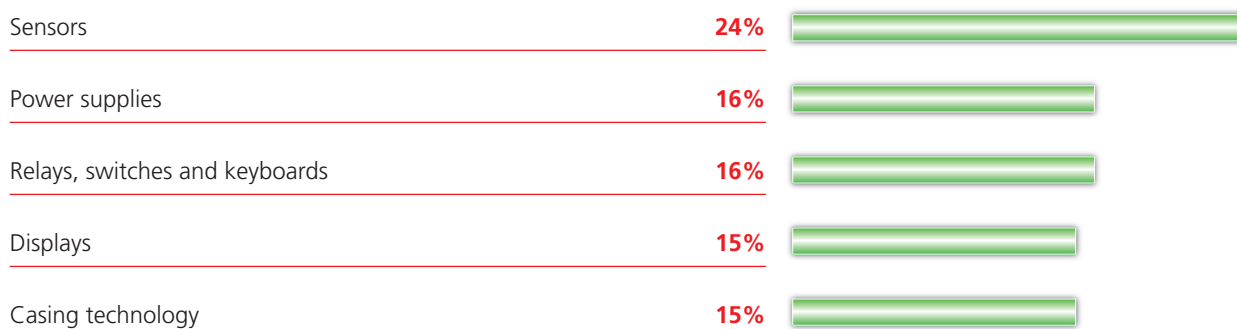


* Question: To which sector/branch of industry does your company/organization belong? Multiple responses possible

Varied interests. Business for your business.

Visitors from other exhibition sectors are also extremely interested in electronica micronano-systems. The result: enormous additional potential for you as an exhibitor.

electronica micronano-systems visitors also come from the following sectors*



* Question: Which exhibition sectors at electronica did you visit or are you planning to visit?

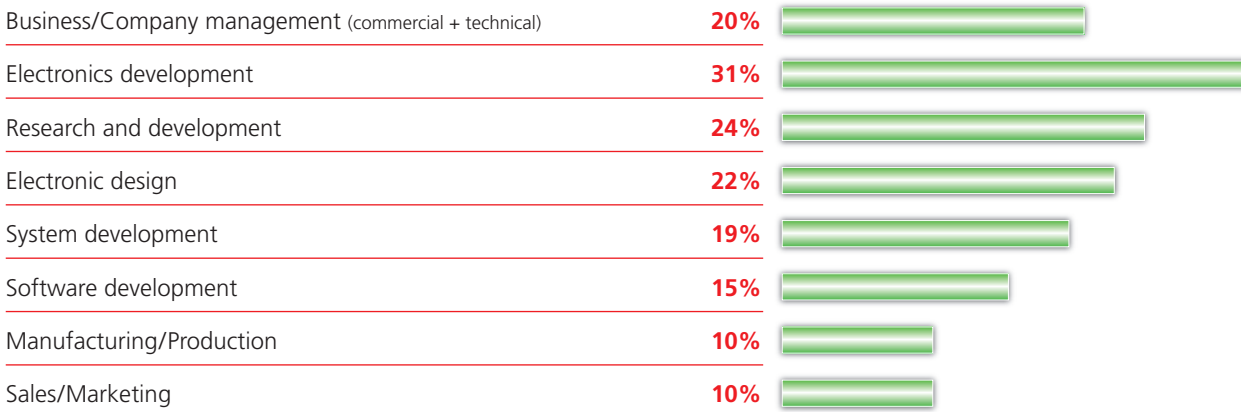
Basis: Trade visitors interested in specific products. Multiple responses possible

micronano-systems facts

Talk to decision-makers, designers and users.

electronica micronano-systems promotes targeted dialog at all levels, because the various visitors who attend the fair cover all of your prospective customers' relevant activities and areas of responsibility in their entirety.

electronica micronano-systems visitors' areas of responsibility*

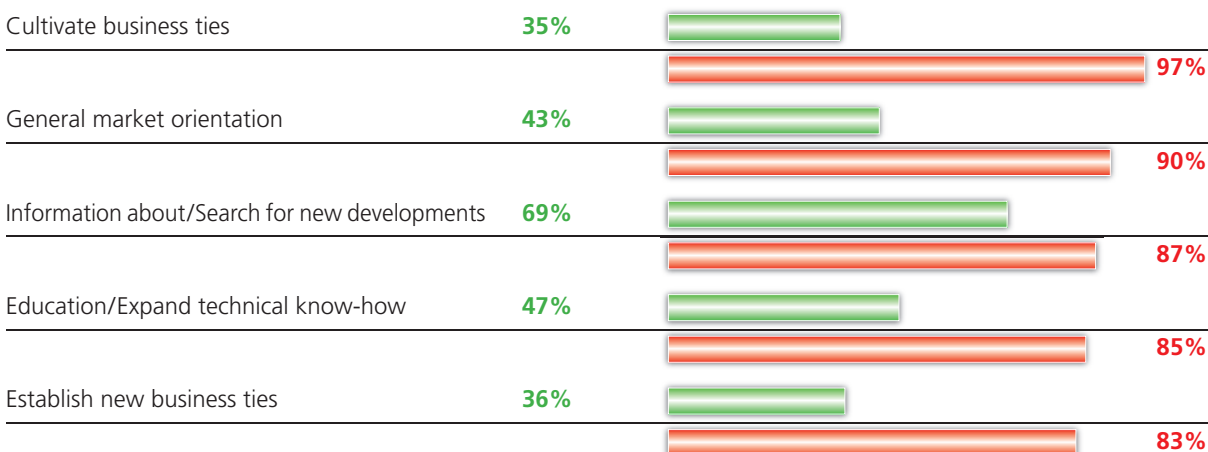



* Question: In what area of responsibility do you work? Multiple responses possible

Finding customers, retaining customers and monitoring markets.

Whether you want to establish new business contacts or cultivate existing ones, or to gather specific information about the market and the latest trends, electronica micronano-systems visitors have clear-cut objectives, and they reach them, too.

electronica micronano-systems visitors' objectives and those who reached them (rated fair as "good" to "excellent")*

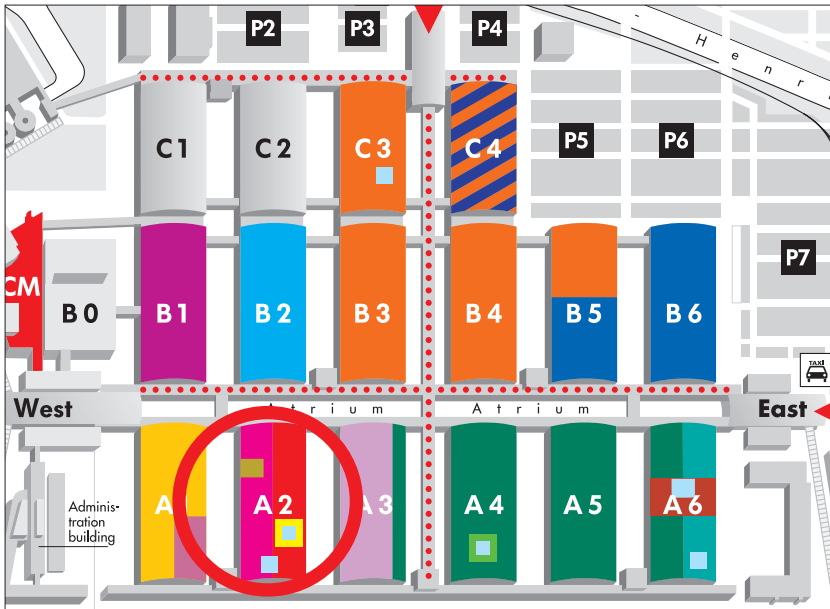


 * Objectives—Question: What are the aims of your visit to electronica micronano-systems? Multiple responses possible

 * Objectives reached—Question: To what extent have you been able to fulfil these aims? Multiple responses possible

micronano-systems facts

electronica micronano-systems in Hall A2.



Visitors of electronica micronano-systems 2006 (excerpt):

Analog Devices GmbH • ARROW Central Europe GmbH • Arrow Electronics Czech Republic s.r.o. • austriamicrosystems AG • Avago Technologies • Avnet EMG GmbH • Bachmann Electronic • BMW AG • Bosch GmbH • Belimo Automation AG • Canon Giessen GmbH • Colibrys SA • Delphi Delco Electronics Europe GmbH • Denso • Ericsson AB • ESE GmbH • FCI Connectors Deutschland GmbH • Finder Spa • Fraunhofer IZM Berlin • FREESCALE SEMICONDUCTORS SAS • Fresenius Medical Care • Honeywell GmbH • Huber + Suhner AG • International Scientific Training Center of UNESCO of Information Technologies and Systems • IVAM Fachverband für Mikrotechnik • Ketek GmbH • Leoni Slovakia s.r.o. • Liebherr-Aerospace Lindenberg • LPKF Laser & Electronics AG • LFK - Lenkflugkörpersysteme GmbH • magneti marelli • Melexis • Multek Europe • Murata Elektronik GmbH • Neways Micro Electronics • NXP • Omron • ON SEMICONDUCTOR SLOVAKIA AS • Ondal • Panasonic Electric Works Deutschland GmbH • Phoenix Contact Electronics • Physcom GmbH • Reel Service Ltd • Robert Bosch GmbH • Roche Instrument Center AG • Rofin-Sinar Laser GmbH • Rohde & Schwarz GmbH & Co. KG • Schaltbau GmbH • Schroff GmbH • SEMIKRON ELEKTRONIK GmbH & Co. KG • Siemens AG • Siemens VDO • STMicroelectronics • technotrans AG • Texas Instruments • Thomson • Tyco Electronics AMP Italia • Umicore NV • Vishay Electronic GmbH • Würth Elektronik GmbH & Co. KG • Yamazen Corporation

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