



Application Form

**Start of space allocation:
01 October, 2007**

Company

Street, P.O. Box

City, Postal Code

Country

Area Code

Telephone

Fax

E-mail

Contact : Mr. Ms.

Position

Member of the following trade associations:

Website

Legal Representative (President, Chairman,
General Manager, etc.)

(1)Manufacturer (2)Dealer (3)Importer (4)Distributor (5)Service Company (multiple entries possible)

Headquarter of the parent company with full address and country:

Under which country would you like to be included in the statistics: Headquarters Branch Country : _____

BILLING ADDRESS (only if address differs from above)

Company

Telephone

Fax

E-mail

Contact

PARTICIPATION FEE : 350 USD/sqm

We wish to participate and apply for :

Indoor Raw Space		hall sqm	front x depth m x m
9 – 35 sqm*	350 USD/sqm		
36 – 71 sqm	315 USD/sqm		
72 – 107 sqm	298 USD/sqm		
> 108 sqm	280 USD/sqm		

**There is a wide variety of IMAG shell scheme packages on offer,
please see separate application form.**

*** For space applications smaller than 36 sqm, shell scheme packages
provided by IMAG are mandatory.**

*This application form is only valid in conjunction with :

1. A down payment of 30% of the participation fee upon receipt of the corresponding invoice
2. Copy of your company's business license

Co-exhibitors :

A charge of 200 USD will be applicable for each co-exhibitor or additionally represented company. Please contact the organizer for the co-exhibitors' application form.

INDEX OF PRODUCTS AND SERVICES

Please complete and submit the attachment together with this application form.

Please take notice of the Participation Terms A and B as well as the Technical Guidelines.

The attached Participation Terms A and B as well as the Technical Guidelines are recognized as legally binding in all parts.

Each applicant acting on behalf of a third party shall be directly liable for meeting the demands of MMI-SH in respect of the above fair.

Place and Date

Company stamp and legally binding signature.

Index of Products and Services (Attachment to electronica & ProductronicaChina 2008 application form)

Important: Completion of this form is mandatory

Company

Street, P.O. Box

Country, Town, Postal Code

We shall be presenting exhibits and/or services which come under the following product group(s) in the electronica & ProductronicaChina 2008 product index:

electronicaChina :

- 1.1 General Semiconductors
- 1.2 Power Electronics Components and Modules
- 1.3 Embedded Systems
- 1.4 Sensors
- 1.5 MEMS
- 1.6 Relays, Switches and Interconnection Technology
- 1.7 Passive Components
- 1.8 Motors/drives
- 1.9 Cables
- 1.10 Assemblies and Subsystems
- 1.11 Microwave technology
- 1.12 Displays
- 1.13 Power Supplies
- 1.14 Opto electronics

ProductronicaChina :

- 1.1 Materials Processing
- 1.2 Semiconductor and Display Manufacturing
- 1.3 MEMS manufacturing
- 1.4 Manufacturing equipment and logistics for PCBs and other circuit carriers
- 1.5 Production logistics and material-flow technology
- 1.6 Manufacturing equipment and logistics for assemblies, modules and hybrids
- 1.7 Technologies in cable processing
- 1.8 Soldering Technology
- 1.9 Component manufacturing
- 1.10 Production related services
- 1.11 General operation aids and production subsystems
- 1.12 Test and measurement technology for semi finished goods and finished products

If you have specified more than one main group, please state here where your principal emphasis lies:

Trademarks (As a dealer, please fill in which Brands you will exhibit at electronica & ProductronicaChina 2008)

We like to be placed within:

- electronicaChina
- PCIM
- ProductronicaChina

Nomenclature electronica & ProductronicaChina with PCIM China 2008

electronicaChina with PCIM China

1	General semiconductors	5.03	MEMS-Sensors	9.14	Computer cables
1.01	Diodes (including diode networks)	5.04	MEMS Actuators	9.15	Round-conductor ribbon cables for IDC
1.02	Transistors	5.05	MEMS Packaging Technology and Services	9.16	Flexibel ribbon cables
1.03	Opto-semiconductor components	6	Relays, Switches and Interconnection technology	9.17	Shielded cables
1.04	Accessories for discrete semiconductors	6.01	Switches for continuous connection	9.18	Halogen-free cables
1.05	Logic circuits	6.02	Switches with additional functions	9.19	Enamelled wire
1.06	Processors for workstations and PCs	6.03	Electrical keys	9.20	Wire/cables/leads, miscellaneous
1.07	Peripheral ICs	6.04	Detector components	9.21	Cables, miscellaneous
1.08	Memories and memory peripherals	6.05	Detector and signaling devices	10	Assemblies and subsystems
1.09	Application-specific ICs (ASSP)	6.06	Keyboards and accessories	10.01	Board assemblies
1.10	Data/signal transformer ICs	6.07	Components and accessories for keyboards	10.02	Automotive electronic assemblies
1.11	Amplifier ICs	6.08	Initiation devices, manually activated	10.03	Assemblies for measurement applications
1.12	Digital signal processors	6.09	Relays	10.04	Assemblies for control applications
1.13	ICs, special designs (including ASICs/CSICs)	6.10	Standardized connectors	10.05	Printer assemblies
1.14	Other	6.11	Connectors for specific handling	10.06	Assemblies, miscellaneous
2	Power Electronics Components and Modules	6.12	Connectors, PCB-mountable	10.07	DDI and other network-technology components
2.01	Bipolar Transistors	6.13	Sockets	10.08	Electronics protection devices (EMI/ESD)
2.02	Darlington Transistors	6.14	Connectors, application-oriented	10.09	Hybrid modules (including multi-chip modules)
2.03	Diodes	6.15	Connectors for telecommunications	11	Microwave technology
2.04	Semiconductor Relays	6.16	Cables with connectors	11.01	Antennas and antenna accessories
2.05	IGBTs	6.17	Connectors with additional functions	11.02	Signal transmission components, RF
2.06	Power Modules and Power Hybrids	6.18	Connectors, specific forms	11.03	RF switches
2.07	MOSFETs	6.19	Miscellaneous connectors	11.04	Signal influencing components
2.08	Fast Recovery Rectifiers	6.20	Accessories for connectors	11.05	Accessories
2.09	Silicon Semiconductor Devices	6.21	Specialized connection/connecting components	11.06	Passive microwave components, miscellaneous
2.10	Smart Power Ics	7	Passive components	11.07	Microwave components, active
2.11	Thyristors	7.01	Inductors and accessories	11.08	Filters, resonators and oscillators
3	Embedded Systems	7.02	Capacitors	12	Displays
3.01	Microprocessors	7.03	Resistors (including R networks)	12.01	Monitors, plug-and-play
3.02	Microcontrollers	7.04	Microwave components	12.02	Monitor assemblies
3.03	Peripheral systems	7.05	Miscellaneous passive components	12.03	Display assemblies
3.04	Assemblies/modules	7.06	Piezo electric components	12.04	Display elements
3.05	Industrial PCs	7.07	Magnetic and electronic ceramic products	12.05	Signaling and illuminating elements
3.06	PC cards	8	Motors / drives	12.06	Peripheral equipment for displays
3.07	Development tools, hardware	8.1	Motors	13	Power supplies
3.08	Development tools, software	8.2	Gears	13.01	Transformers
3.09	Services for embedded systems	8.3	Magnetic actuators	13.02	Coilware for specific applications
4	Sensors	8.4	Actuators, miscellaneous	13.03	Accessories for coilware
4.01	Sensors for geometrical parameters	8.5	Accessories for actuators	13.04	Power supplies, DC-output
4.02	Sensors for mechanical parameters	9	Cables	13.05	Power supplies, AC-output
4.03	Sensors for time and time-based parameters	9.01	Coaxial high-frequency cables	13.06	Frequency converters
4.04	Sensors for temperature and calorific parameters	9.02	RF cords	13.07	UPS systems
4.05	Sensors for climatic parameters	9.03	Semi-rigid cables	13.08	Special power supplies
4.06	Sensors for optical and acoustic parameters	9.04	Configured coaxial cables	13.09	Batteries
4.07	Sensors for electrical and magnetical parameters	9.05	Coaxial conductor components and systems	13.10	Static current supplies, miscellaneous
4.08	Sensors for chemical parameters	9.06	Twinaxial components	13.11	Power management systems
4.09	Sensors for biological parameters	9.07	Wire harnesses	13.12	Accessories
4.10	Sensor elements by technology	9.08	Spiral cords	14	Opto electronics
4.11	Microsystems	9.09	Customized cables	14.01	Opto-electronic components
4.12	Components for sensors and microsystems	9.10	Light-conducting cables	14.02	Electro-optics
5	MEMS	9.11	Instrument cables	14.03	Acousto-optics
5.01	RF MEMS	9.12	Safety cables/leads	14.04	Display technology
5.02	Optical MEMS	9.13	Data transmission cables	14.05	Opto-electronic tubes
				14.06	Optical transmission components

ProductronicaChina

1	Materials processing	4.08	MID production	10	Production related services
1.01	Mechanical processing	4.09	Conveyors, handling and storage technology	10.01	Information provision
1.02	Welding	4.10	Process control software for PCB production	10.02	Production services
1.03	Fastening, connecting	5	Production logistics and material-flow technology	10.03	Brainware
1.04	Machining equipment, miscellaneous	5.01	Information acquisition	10.04	Other services
1.05	Chemical and electroplate processing	5.02	Purchasing	11	General operation aids and production subsystems
1.06	Laser materials processing	5.03	Merchandise management systems	11.01	Preliminary products and semi-finished goods, metallic
1.07	System periphery for laser-based manufacturing	5.04	Logistics management	11.02	Preliminary products and semi-finished goods, non-metallic
2	Semiconductor and display manufacturing	5.05	Material-flow control and software	11.03	Process materials
2.1	Wafers and substrates	5.06	Transportation and conveyor technology	11.04	Plant equipment
2.2	Mask and artwork generation	5.07	Storage technology and commissioning systems	11.05	Decontamination, cleaning, disposal (environmental management)
2.3	Lithography, substrate/wafer processing	5.08	Packaging technology	11.06	Recirculation systems, supply, recycling
2.4	Thin-film generation	5.09	Complete solutions and turnkey systems for logistics	11.07	Mechanical processing, precision mechanics
2.5	Etching equipment	6	Manufacturing equipment and logistics for assemblies, modules and hybrids	11.08	Software and fab-controlling systems
2.6	Drying equipment	6.01	Assembly	12	Test and measurement technology for semi finished goods and finished products
2.7	Equipment for mechanical machining	6.02	Repair and rework	12.01	Measuring/testing of geometric parameters
2.8	Manufacturing and machining equipment, miscellaneous	6.03	Programming equipment, memory components	12.02	Mechanical parameters
2.9	Wafer/substrate handling	6.04	Protective coating and potting	12.03	Time and time-based parameters
2.10	Chip handling	6.05	Marking and identification	12.04	Thermal units
2.11	Bonding	7	Technologies in cable processing	12.05	Environmental parameters
2.12	Chip packaging	7.01	Cable and wire processing	12.06	Chemical and biological parameters
2.13	Display manufacturing	7.02	Tools for wiring	12.07	Optical and acoustical parameters
2.14	Materials, parts	7.03	Crimping	12.08	Image/pattern recognition and processing
2.15	Substrate processing for displays	7.04	Others	12.09	Electrical parameters
2.16	Panel processing	7.05	Cable-protection devices	12.10	Communication test equipment
2.17	Clean-room technology	7.06	Processing equipment for cable-protection devices	12.11	Mobile radio measurement equipment
2.18	Measurement, detection and control systems	7.07	Technology for detachable connections	12.12	Protective-measure test devices
2.19	Process control software	8	Soldering technology	12.13	Test systems
3	MEMS manufacturing	8.01	Solders and soldering aids	12.14	Software tools for test systems
4	Manufacturing equipment and logistics for PCBs and other circuit carriers	8.02	Paste application systems	12.15	Peripheral equipment
4.01	Base materials	8.03	Coating equipment	12.16	Specialized laboratory/test equipment
4.02	Circuit-printing tools and photomasters	8.04	Soldering units	12.17	Visual inspection, image processing
4.03	Tools and accessories	8.05	Soldering facilities	12.18	Conveyors, handling systems, test adapters
4.04	Generating circuit structure	8.06	Soldering accessories		
4.05	Chemical processing of PCBs	8.07	Gluing, dispensing		
4.06	Heat treatment, drying	9	Component manufacturing		
4.07	Clean-room technology	9.01	Coilware		
		9.02	Lumped components		

Title of trade fair
electronica & ProductronicaChina 2008

Venue
Shanghai New International Expo Centre
Shanghai, China

Duration and Opening hours
18-20 March
18-19 March, 9 am to 5 pm
20 March, 9 am to 4 pm

CONTACT:
Messe München GmbH (MMG), Messegelände
81823 München, Germany

Organizer:
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E-mail: epc@mmi-shanghai.com
Website: www.ep-cn.cn or www.global-electronics.net

Special Terms of Participation (B)

All prices indicated below are net and are subject to Chinese Business Tax. No value-added tax is required.

B 1 Application (see A 1)

Applications are to be made on the enclosed form, which should be returned to MMG at the earliest opportunity, filled in and signed with a legally binding signature. One copy is retained by the applicant. Start of space allocation is on October 1, 2007.

B 2 Permitted exhibits and exhibitors (see A 2)

All domestic and foreign manufacturers or their Chinese subsidiaries, general importers and specialist dealers authorized by the manufacturers are admitted as exhibitors. General importers and authorized specialist dealers may only exhibit machines and plants whose manufacturers are not represented at electronica & ProductronicaChina 2008.

All exhibits must correspond to the relevant range of exhibits for this trade fair and be designated by name and category on the application form. Articles other than those permitted and registered, as well as used or leased machinery, may not be exhibited. MMI-SH has the final decision.

Organisers of joint stands are not exhibitors as defined by the Special Terms of Participation.

B 3 Co-exhibitors (see A 1/2/4)

Permission for co-exhibitors must be requested in writing. The registration fee is USD 200 for each co-exhibitor admitted.

B 4 Participation fees (see A7)

The net participation fees per sqm of floor space are:

a) In the halls (minimum stand size 9 sqm for shell scheme and 36 sqm for raw space)

Raw space (9 – 35 sqm)	350 USD/sqm
Raw space (36 – 71 sqm)	315 USD/sqm
Raw space (72 – 107sqm)	298 USD/sqm
Raw space (> 108sqm)	280 USD/sqm

*There is a wide variety of IMAG shell schemes on offer. Please see separate application form. Upper-storey stand space will not cost any of the price of the respective ground-floor space.

b) Besides the rent of the stand area, the participation fees include extensive services provided by MMI-SH, such as consultation and planning advice, publicity work, organization and technical assistance.

B 5 Terms of payment (see A 7)

The deadlines for payment given in the invoices must be observed. This application form is only valid in conjunction with a down payment of 30% of the participation fee upon receipt of the corresponding invoice; and the balance payable should be paid before 45 days before the show. Prior payment in full of the amount invoiced is a condition for access to the exhibition area, an entry in the catalogue, and provision of workers' and exhibitors' passes.

The applicant or exhibitor will receive invoices for all additional charges (e.g. technical services, advertising material) with the confirmation of the order; they are to be paid immediately on receipt. All invoiced amounts in all MMI-SH invoices, which are connected with the event, are to be paid in USD, without deductions and free of all charges, by credit transfer to the account specified in the invoices, mentioning the exhibitor's company name and invoice number.

B 6 Dates of setting up and dismantling (see A 14)

a) In the halls:

Beginning of set-up on 15 March 2008, 9 am. Dismantling must be completed by 6 pm on 20 March 2008.

An extension is possible only in exceptional cases with the written permission of MMI-SH's Operations Department.

B 7 Stand design and equipment (see Technical Guidelines)

a) In the halls

Stand height:

The maximum construction and advertising height for stand construction is 7.50 m.

Assuming that the Technical Guidelines are observed in designing and constructing a stand, drawings need to be submitted for one-storey stand construction in the halls insofar as they are built by the exhibitor. On request, MMI-SH will check submitted stand construction plans (submitted in two copies) for exhibitors. No specific approval will be issued.

All other stand constructions which are higher than 3 meters, multi-storey stands (see item 4.9 Technical Guidelines), mobile stands, stands with bridges, stairs, cantilevered roofs, galleries, etc.) and constructions on the open-air exhibition grounds require approval.

Two-storey stand construction is permitted in the halls with the approval of a top-level certified structural engineer, who is employed by the exhibitor or recommended by MMI-SH. Approval for the two-storey stand depends on the position of the stand within the hall and the area it occupies. Stand drawings containing elevations and cross-sections, cutaway view, electricity layout, static test report or static load calculation, specification of construction must be submitted in duplicate to MMI-SH's Operations Department for approval by the deadline specified, at the latest 8 weeks before stand assembly is to start.

For two-storey structures covering more than 30 sqm, exhibitors need to install sprinkler system on the ceilings of each storey. The structures of the stand cannot hang on the structures of the hall.

In the case of infringement of any of the conditions specified here, MMI-SH is entitled to take action in accordance with the General Terms of Participation.

MMI-SH will erect partition walls only upon request and at the exhibitor's expense. Exhibitors will receive, in good time, the order form for these walls and further stand walls (height 2.50 m) with the Exhibitors' Manual.

b) On the open-air site

All structures to be set up in the open-air area exhibition grounds require the prior consent of MMI-SH. Permission from the construction supervising authority must be obtained for building facilities, which exceed a roofed area of 50 m² or a height of 3.00 m.

Two-storey stand construction is permitted in the open-air site with the approval of a top-level certified structural engineer, who is employed by the exhibitor or recommended by MMI-SH. Approval for the two-storey stand depends on the position of the stand and the area it occupies.

The required application forms as well as plans of ground and upper floor, elevations, cross-sections, electricity layout and static calculations or test reports, specification of construction and material must be submitted to MMI-SH's Operations Department in due time, but at least 8 weeks before setup begins.

At the setup of facilities, especially buildings, all applicable regulations at the event site must be observed.

Attention must be paid to all existing supply pipes, foundations, distribution boxes, etc. during all setup work. Insofar as they are within individual stand areas, they must be accessible at all times. Stand structures may not be built nearer than 0.5 m to the border of neighboring stands unless MMI-SH gives written permission for this.

Construction elements, stand signboards and banners must be arranged so that there is no unreasonable nuisance to neighbours. Misleading company signs must be removed at the request of the trade fair management. For all construction work, allowance must be made for existing supply lines, distribution boxes, etc. Where these are located within individual stand areas, they must be accessible at all times. Any underground work may only be commenced after approval by MMI-SH's Operations Department. Exhibitors whose stands adjoin the enclosing fence of the trade fair grounds may not use the fence for their construction purposes. Use of the outside of the fence to carry advertising material is not permitted. Publicity balloons are not permitted on the trade fair grounds. In the case of infringement of any of the conditions specified here, MMI-SH is entitled to take action in accordance with the General Terms of Participation.

B 8 Other regulations

All building structures on the trade fair grounds shall be executed in accordance with the legal requirements for construction materials. Revolving tower cranes, etc. must be secured according to regulations. Suspending advertising media or other loads (apart from flags) from cranes is prohibited for safety reasons.

B 9 Technical installations

Applications for electrical installation, water, drainage, and telecommunications can be considered only if submitted in due time on the order forms available from MMI-SH. The precise terms of delivery and the connection fees are stated on these forms.

B 10 Restoration of the exhibition areas

All exhibition areas must be handed over to MMI-SH's Operations Department in their original condition by the stipulated date for completion of dismantling. At the end of the exhibition, exhibitors must remove from the site all the materials especially the double-sided carpet tape used from their stands by the respective timings stated in the "Operations Schedule".

MMI-SH is entitled to charge the exhibitor concerned for the removal of excessive waste (stand construction debris, crates/pallets, cartons, packing materials or literature) by a contracting firm at exhibitor's cost.

B 11 Use of equipment

Only cranes, fork-lift trucks and working platforms may be used that have been provided by the MMI-SH service partners responsible. In special cases, the consent of MMI-SH's Operations Department is required.

B 12 Transport of track-laying vehicles

Only track-laying vehicles with smooth track plates, that are also approved for public roadways, may be driven on the roads of the trade fair grounds. The transport of track-laying vehicles into the exhibition halls is permitted only with the express approval of MMI-SH's Operations Department. The exhibitor is fully responsible for any damage to road surfaces and hall floors.

B 13 Sales regulations

Direct sales and other services or deliveries made from the stand are not permitted.

Exhibited goods must not be delivered to purchasers until after the trade fair closes. Sales are permitted only to wholesalers, retail or trade customers.

B 14 Catalogue, Internet, Visitor Information

An official trade-fair catalogue, an Internet database and visitor information will be compiled for the trade fair. All exhibitors (including co-exhibitors, companies at joint stands and additionally represented companies) are included, with the name indicated in the application, in the alphabetical list of exhibitors in these media. The minimum entry contains the exhibitor's company name, hall and stand number in the alphabetical list of exhibitors. Exhibitors (including co-exhibitors and companies at joint stands) will be offered other entries, eg. in the Product Index, and other forms of presentation in these media on a separate order form. The forms will be sent to applicants in good time. MMI-SH assumes no responsibility for the correctness and completeness of the catalogue, Internet database and visitor information. The exhibitor is solely responsible for the permissibility under law – and particularly the law on competition – of any advertisement placed in the trade fair catalogue, the Internet database or the visitor information of MMI-SH at the instigation of the advertiser. Should third parties assert claims against MMI-SH on account of the impermissibility of the advertisement under law in general or the law on competition, the advertiser shall hold MMI-SH fully safeguarded against all claims asserted including all costs of any necessary defence in court on the part of MMI-SH. The same applies to exhibitor entries actuated by exhibitors in the trade fair catalogue, the Internet database or the visitor information of MMI-SH.

B 15 Workers' and exhibitors' passes (see A 13)

For the time in which the trade fair is held, each exhibitor receives the following number of exhibitors' passes free of charge:

Registered sqm:	Passes :	Registered sqm:	Passes :
9 to 17	5	55 to 100	30
18 to 26	10	101 to 400	40
27 to 54	20	more than 400	maximum 50

The number of exhibitor's passes is not increased for co-exhibitors or additionally represented organisations. Additional exhibitors' passes are obtainable from the trade fair management and will be charged for. Exhibitors' passes are intended solely for stand personnel and must not be passed on to third parties.

Workers' passes for setting up and dismantling of stands are available in the numbers required and will be charged for. These passes are valid only during the time of setting up and dismantling and do not authorise the holder to enter the trade fair centre during the event. Workers' passes must not be passed on to unauthorised third parties, i.e. to any third party not in a relationship of permanent or temporary employment with the exhibitor.

B 16 Circular letters

Once the stands have been allocated, exhibitors will be informed by circular of further details concerning preparation and organization of the trade fair.

B 17 Alterations

MMI-SH reserves the right to make alterations and additions in matters affecting technical arrangements and safety.

As of August 2007