

# EFFECTIVE PRESENTATION ALTERNATIVES AT ONE OF THE MOST MODERN TRADE-FAIR CENTERS IN THE WORLD.

## 1 For self-built stands: STAND SPACE ONLY

You design, plan and build your own stand. The price per square meter is as follows:



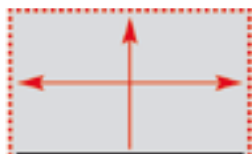
Row stands  
(1 side open)

20–50 m <sup>2</sup>	EUR 176/m <sup>2</sup>
51–100 m <sup>2</sup>	EUR 171/m <sup>2</sup>
101 m <sup>2</sup> and up	EUR 161/m <sup>2</sup>



Corner stand  
(2 sides open)

20–50 m <sup>2</sup>	EUR 199/m <sup>2</sup>
51–100 m <sup>2</sup>	EUR 193/m <sup>2</sup>
101 m <sup>2</sup> and up	EUR 186/m <sup>2</sup>



End stand  
(3 sides open)

20–50 m <sup>2</sup>	EUR 207/m <sup>2</sup>
51–100 m <sup>2</sup>	EUR 196/m <sup>2</sup>
101 m <sup>2</sup> and up	EUR 190/m <sup>2</sup>



Island stand  
(4 sides open)

20–50 m <sup>2</sup>	EUR 217/m <sup>2</sup>
51–100 m <sup>2</sup>	EUR 207/m <sup>2</sup>
101 m <sup>2</sup> and up	EUR 197/m <sup>2</sup>

--- Open stand space  
— Adjoining wall

Stand space < 20 m<sup>2</sup> EUR 195/m<sup>2</sup> regardless of stand type

We would be please to provide more detailed information.

**Contact:** Exhibition Management  
**LASER World of PHOTONICS**  
Tel.: (+49 89) 9 49-2 03 17  
Fax: (+49 89) 9 49-2 03 19  
info@world-of-photonics.net  
www.world-of-photonics.net

## 2 Complete packages “All in one”: ALL IT TAKES IS AN “X” ON YOUR APPLICATION

High quality, affordable and with a personal touch—“All in one”: Stand space and stand including setup. Various stand types to choose from:

### CHAMPION 12 M<sup>2</sup>

Package price includes: • Stand setup and dismantling • 12 m<sup>2</sup> stand space (4 x 3 m) • carpeting in light gray • Grid ceiling design with 4 lights (80 Watts) • Name sign with up to 15 letters (Helvetica) • 1 lockable closet • 1 table cabinet (100 x 100 x 50 cm) • 1 table (70 x 70 cm) with 4 upholstered chairs • 1 brochure holder • Electrical connection including 1 outlet and electricity



Row  
(1 side open)  
EUR 3,840/unit

Corner  
(2 sides open)  
EUR 4,450/unit

### TABLE TOP

Package price includes: • Stand setup and dismantling • 4 m<sup>2</sup> stand space (2 x 2 m) • carpeting in blue • Silver aluminum design with white partitions • Name sign with up to 15 letters (Helvetica) • Either 1 table cabinet with 1 bar stool or 1 table with 2 chairs • Lighting (2 x 80-Watt lights) • Electrical connection including 1 outlet and electricity



Unit  
EUR 1,480

Whether you choose the Champion or the Table Top: An “x” on your application and your stand problems are solved!

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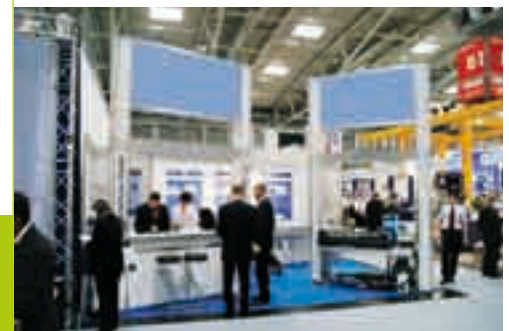
## 3 Turnkey based on your ideas: SYSTEM STAND SOLUTIONS

Do you have an idea what you want your stand to look like, but don't want to deal with the stress and deadline pressure associated with setup and dismantling?

Turnkey system-stand solutions are available from our service partner MEPLAN. MEPLAN will build your “dream stand” to your exact specifications—on time and on budget.



From simple exhibits to complex presentation concepts: Your ideas will be perfectly implemented!



Conventional stand design.  
Contact us for an offer!  
Prices do not include stand space.

**Contact:** MEPLAN  
Stand Service  
Tel.: (+49 89) 9 49-2 49 80  
Fax: (+49 89) 9 49-2 49 89  
info@meplan.de  
www.meplan.de

All participation fees are subject to VAT.

**Setup:** June 10–14, 2009 (ends at 6 pm)  
**Dismantling:** June 18 (starting at 4 pm)–June 21, 2009 (ends at 6 pm)  
**Organizer:** Messe München GmbH, Messengelände, 81823 München, Germany