



offers

participation alternatives and stand prices

Custom stand offers: from stand space only to complete packages

You can build your stand entirely on your own, or you can save yourself all the time and resources it would take to do so by leaving it all to us. And there is no need to compromise if you do: various stand concepts, different stand sizes, sector-specific offers, a variety of equipment alternatives and stand setup/dismantling are all included.

get the whole picture

24th International Trade Fair
New Munich Trade Fair Centre
09–12 November 2010
www.electronica.de



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choice

you choose your exhibition sector

The packages listed here may be booked regardless of which exhibition sector your stand is in and offer you a number of advantages. The sooner you decide on and book your stand, the better your chances of securing the stand location of your choice. So please contact us as soon as possible.

COMBINATION PACKAGES REGARDLESS OF EXHIBITION SECTOR

SERVICES

Stand space
Stand setup/dismantling
Carpeting
Stand cleaning
Electrical connection + electricity
Lighting
1 info counter with bar stool
1 bistro table with 3 bar stools
1 PC workstation
1 table with 4 chairs
1 closet
1 display case (partial glass)
1 brochure holder
1 waste paper basket
Sign with company name (max. 15 letters)
Use of service facilities (food services, cloakroom, storage)
Press compartment
2 press releases and 2 photos posted on Internet
AUMA fee
100 guest tickets (will not be invoiced)
100 stickers (without imprint)
Company entry*
Exhibitor passes
Lecture forum integrated into exhibition sector
Placement at joint exhibition stand
Lecture slot at embedded Forum (30 minutes)

All-inclusive	Standard row	Standard corner
20 m ²	20–36 m ²	
•	•	•
Color of choice	Color of choice	Color of choice
•		
•	•	•
•	•	•
•	•	•
•	•	•
•	•	•
•	•	•
•	•	•
•	•	•
1		
•	•	•
•		
•		
3	3–4 (depending on size)	3–4 (depending on size)
EUR 8,140	EUR 315/m²	EUR 339/m²
Only available as row stand		

* Includes 2 entries in product/service index, 2 entries in application sector and a 3-line company profile with max. 50 characters/line (including spaces) worth EUR 415. The basic entry appears in the online exhibitor database, in the visitor information system at the event and in the official exhibition catalog.



All-inclusive



Standard row



Standard corner

sector-specific

stand located in a specific exhibition sector

The following offers are combination packages for stands located in a specific exhibition sector. If you select one of these packages based on your product portfolio, your stand will be located in an exhibition sector that focuses on a specific technological field.

COMBINATION PACKAGES IN SPECIFIC EXHIBITION SECTORS

Automotive		Wireless	World of MEMS	Embedded	Software Village
9 m ²	12 m ²	9 m ²	9 m ²	12 m ²	9 m ²
•	•	•	•	•	•
•	•	•	•	Color of choice	•
•	•	•	•	•	•
•	•	•	•	•	•
•	•	•	•	•	•
				•	
•	•	•	•		•
•	•	•	•		•
				•	
	•			•	
•	•	•	•		•
•	•	•	•		•
•	•	•	•	•	•
•	•	•	•	•	•
•	•	•	•		•
2	2	2	2		2
•	•	•	•		•
•	•	•	•	•	•
				•	
				•	
•	•	•	•	•	•
2	2	2	2	2	2
•	•				
•	•	•	•		•
					•
EUR 5,100	EUR 5,900	EUR 5,100	EUR 5,100	EUR 4,200	EUR 5,500



Automotive



Wireless / World of MEMS



Embedded



Software Village

You are responsible for designing, planning, constructing and dismantling your stand yourself. You only pay the participation fee per square meter of exhibition space occupied by your stand. You can choose from the stand types shown here.

If you want, we will work with you to develop a distinct stand-design concept that suits your budget and take care of all the technical details for you. Take a look at the range of services we provide. You'll be convinced.



Row stand

1 side open

* EUR 199/m²

** EUR 204/m²



Corner stand

2 sides open

* EUR 223/m²

** EUR 228/m²

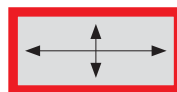


End stand

3 sides open

* EUR 231/m²

** EUR 236/m²



Island stand

4 sides open

* EUR 237/m²

** EUR 242/m²

* If booked by January 15, 2010. ** If booked January 16, 2010 or later.
Please note Terms of Participation B, Item B4 a). Prices of combined packages remain the same after the registration deadline.

THE RIGHT STAND FOR ANY BUDGET



SYSTEM

An affordable fixed price with a single click



INDIVIDUAL SYSTEM

The perfect combination of system and design



DESIGN

Budget-oriented stand design that features your Corporate Identity

Tell us what you need, describe your visions and play with your ideas: that is all it takes for our professionals to implement a perfect stand design that meets your exact expectations. With the desired "feel," suitable equipment and convincing functionality, down to the last detail. Thanks to comprehensive quality assurance and a complete range of services, we guarantee that your exhibit will run smoothly from the first idea to turning the stand over to you on time. As your service-provider, naturally we will also submit all the necessary forms for technical services to Messe München.

Contact us. Our stand-design specialists would be happy to advise you.

We look forward to hearing from you

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