

electronica & Productronica China

慕尼黑上海电子展



SMT/Electronics Assembly Focus Area

SMT / 电子组装特别展区

www.e-p-china.com
www.ep-c.cn

March 16-18, 2010

Shanghai New International Expo Centre

2010年3月16-18日
上海新国际博览中心

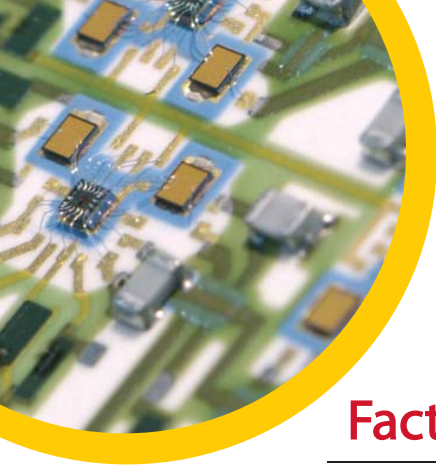


electronica &
Productronica China

Co-organizer :

Association Connecting Electronics Industries





electronica & Productronica China

Facts (Year 2010) 重要资料 (2010)

**Exhibitors
展商数目
300+**

**Visitors
观众数目
25,000+**

**Exhibition space
展出面积
23,000 m²**

Superior show concept to exhibitors and visitors 为展商与观众带来非凡展览理念

- electronica & Productronica China to be the leading platform also for the SMT/ Electronics Assembly industry in China.
 - Targeted visitor communication concept for visitors of assembly and soldering management in 2010.
 - Expert knowledge and industry know-how for a superior technical conference - IPC China electronics Manufacturing Annual Conference.
 - Highest international standards in technical, organizational and marketing services.
 - Reliable partnership with MMI as a global trade show organizer and long-term investor with the support of government agencies and public authorities in China.
 - Added value and attractive synergies: with collocated events Semicon China, CPCA show and LASER World of PHOTONICS China the Shanghai International IT & Electronics Fair 2010(SIIEF) presents the whole chain of electronics industry.
 - 慕尼黑上海电子展必将成为中国SMT及电子组装行业的领先平台
 - 2010年更将增加特别针对电子组装行业观众群体的推广活动
 - 慕尼黑国际博览集团与IPC携手，深入行业，了解需求，共同举办行业顶级技术论坛——IPC 中国电子制造年会
 - 展商服务、大会组织以及观众推广等均提供最高的国际标准
 - 慕尼黑上海电子展是您值得信赖的全球合作伙伴，致力于对行业的长期投资，同时，也获得中国政府机构以及行业协会的大力支持
 - 慕尼黑上海电子展与Semicon China, CPCA show 和慕尼黑上海激光、光电展同期举办，四展强强联手，规模效应盛况空前
-

A Trade Show Developed by and for the SMT/Electronics Assembly Industry

源于行业，回馈行业

What distinguishes the new trade fair platform for SMT/Electronics Assembly providers:

SMT/电子组装专区为你带来：



■ With electronics assembly (SMT), electronica & Productronica China will cover the entire electronics industry from semiconductors to final assembly attracting the complete base of your customers

■ Excellent trade fair grounds enables further expansion of exhibition space requested by the SMT sector with in electronica & Productronica China

■ A strategic partnership with IPC to provide a fair, focused and cost effective event by and for the electronics assembly industry

■ Concurrently with first rate technical conferences

■ Special pricing offer regardless of booth size or country origin

■ SMT/电子组装行业的加盟，将使慕尼黑上海电子展全面覆盖从半导体到最终电子组装的整个电子产业链，吸引全行业的瞩目

■ 绝佳的场馆设施为SMT/电子组装企业展位扩充提供保证

■ 与IPC强强联手，为行业度身定制一个高关注度、高回报的行业盛会

■ 同期举办多场世界级专业技术研讨会

■ 无论海外或者本土展商或者面积大小，享受同一参展价格



Organizer 主办单位:
Munich Trade Fairs (Shanghai) Co., Ltd. 慕尼黑展览(上海)有限公司

Association Connecting Electronics Industries



Co-organizer 协办单位:
IPC - Association Connecting Electronics Industries

Organizer 主办单位:

Munich Trade Fairs (Shanghai) Co., Ltd. 慕尼黑展览(上海)有限公司

Co-organizer 协办单位:

IPC – Association Connecting Electronics Industries



Reply Form 回执表

- We will participate SMT/Electronics Assembly @ electronica & Productronica China, please reserve _____ sqm for us and send us the contract.

本公司有兴趣参加SMT/电子组装特别展区, 请为我们预留 _____ 平方米, 并发送合同。

For IPC members IPC成员: US\$ 200/ sqm

For non-IPC members 非IPC成员: US\$ 245/ sqm

(This price is only valid for SMT/Electronics Assembly providers)

(此价格仅对SMT/电子组装企业有效)

- We are interested to receive more information.

本公司有兴趣了解更多信息, 请发送相关资料。

Name 姓名 _____

Job Title 职位 _____

Company 公司 _____

Address 地址 _____

Telephone 电话 _____ Fax 传真 _____

Mobile 手机 _____ Zipcode 邮编 _____

E-Mail _____

Website 网址 _____

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