



Come to Messe München to explore all the important trends, innovations and visions for commercial, residential and interior construction in new and existing buildings. BAU 2023—the world's leading trade fair for architecture, materials and systems—is the perfect platform for your trendsetting products.

Key facts*

- + 2,280 exhibitors from 45 countries
- + 250,000 trade visitors from 5 continents
- + 200,000 m² of exhibition space in 19 halls

* figures from 2019

Key themes at BAU 2023

- + Challenge of climate change
- + Homes of the future
- + Resources and recycling
- + Digital transformation

BAU 2023—for architects, craftsmen, engineers, investors and research

- Leading: number one worldwide
- Unique: all-embracing cross-sector market overview
- Competent: unparalleled information and knowledge hub for professionals
- International: one-off opportunity to meet decision-makers from all over the world during six days of the fair
- Innovative: many product and world novelties
- Visionary: extensive supporting program on the future of building

Future of Building

Benefit from the visibility of the world's leading event for the construction industry: BAU 2023.

www.bau-muenchen.com




BAU 2023

17.–22. April · München

World's leading trade fair for architecture materials and systems
www.bau-muenchen.com



Get your start-up to BAU 2023

Young companies have an ideal possibility to present themselves to an international trade audience in an attractive location in the start-up area of BAU 2023. Use this unique platform to showcase your innovations and establish important business contacts. BAU 2023 thus becomes the platform for the future of your start-up and the entire construction industry.

Who is the start-up area for? For all innovative start-ups from the construction industry, whose products and services have a strong innovative character. The minimum requirement is an available prototype or an already commercialized product and that the seed and foundation phases have already been passed.

What does the all-inclusive start-up package include?

- + 6 m² of stand space in the start-up area
- + Stand construction and equipment incl. logo graphics
- + WiFi, electricity, cleaning, waste disposal, security
- + Basic entry in the BAU 2023 trade fair directories
- + 2 exhibitor passes
- + Overall coordination of the trade fair stand and on-site support
- + Media attention in marketing, press and social media campaigns



Package price: €2,900 excl. VAT; further services can be booked individually

Benefits of the start-up area:

- Global access: international trade audience and unique BAU 2023 network provide unique access to new global markets
- Accurate placement: reach the relevant parties in the entire industry value chain with your start-up
- Maximum attention: the start-up area's central location guarantees optimal visibility
- Good price: the affordable all-inclusive package offers a very efficient access to the world's leading trade fair for architecture, materials and systems

BAU 2023: April 17–22, 2023 in Munich

More detailed information on registration and the venue map can be found at www.bau-muenchen.com

Your contact for registration and further information:

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