

# ceramics Vietnam

10th Edition

December 2-4, 2026

International Center for Exhibition (I.C.E.)  
Hanoi, Vietnam

Southeast Asia's Largest International Ceramics  
Manufacturing Event

Triển lãm về máy móc, thiết bị, nguyên liệu cho  
ngành gốm sứ và đá



Co-located with 3rd Edition of

**stone**  
Vietnam

Endorsed By



# ceramics Vietnam

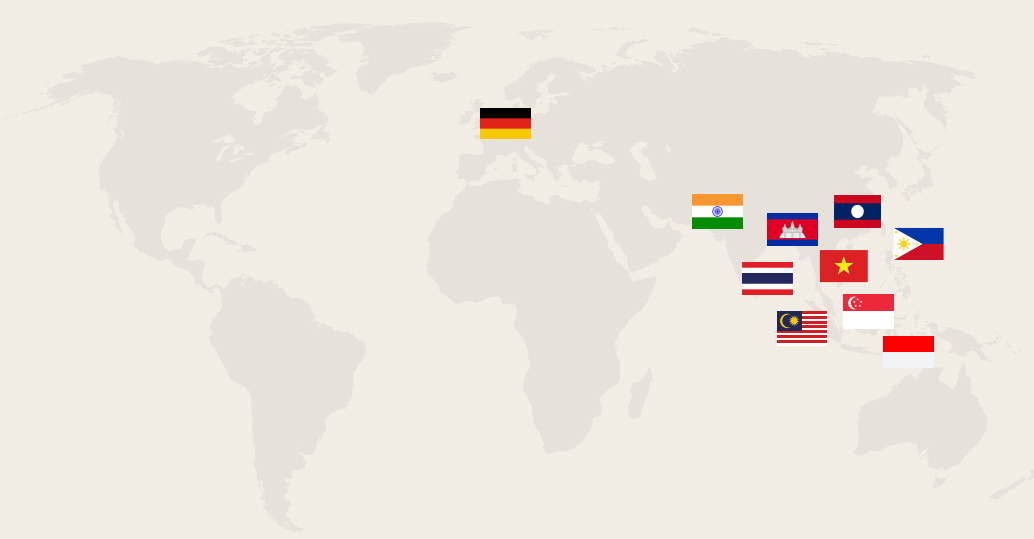
## From Munich to ASEAN — A Journey of Growth and Innovation

Rooted in the legacy of ceramitec Munich, the world's leading trade fair for the high-performance material ceramics, ceramics Vietnam brings world-class innovation and expertise to Southeast Asia — the region shaping the future of global ceramics manufacturing.



### Introduction

The ceramics industry is entering a new era of innovation driven by advanced materials, automation, and sustainable production. As technology reshapes every stage of manufacturing, ceramics Vietnam 2026 becomes the region's key platform for knowledge, sourcing, and collaboration. Taking place in Hanoi, the event connects 3,500+ professionals across the value chain to explore cutting-edge ceramic materials, machinery, and technology. With Vietnam's ceramics market forecast to reach US\$7.9 billion by 2030 and the regional sector set for rapid long-term growth, ceramics Vietnam 2026 is where Southeast Asia's next chapter of ceramic excellence begins.



### Ceramitec worldwide

United under the ceramitec network — powering the global ceramics community logo.



### Ceramitec

Where it all began — the global home of ceramitec.

# Exhibitor Categories

## Raw Materials

- Kaolin & Ball Clay
- Feldspar & Quartz
- Bentonite & Alumina
- Glaze & Frits
- Zircon and Silica Sands
- Refractory Materials
- Ceramic additives
- Pigments
- Coating powder

## Machinery

- Raw Material Processing Equipment
- Forming & Shaping Machines
- Drying & Firing Technologies
- Glazing & Decoration Systems
- Cutting & Polishing Machines
- Automation & Smart Factory Solutions
- Environmental & Waste Management Solutions

## Advanced Ceramic Technologies & Innovations

- Digital & Smart Manufacturing
- 3D Printing & Additive Manufacturing
- Sustainable & Green Technologies
- Advanced Ceramic Materials
- Nano-Technology & Coatings
- Advanced Glazing & Surface Technologies
- Recycling & Circular Economy Solutions

Elevate your brand at the must-attend ceramic event in Vietnam and broader ASEAN Region



### Where the ceramics industry builds its future

Join the meeting place for Southeast Asia's fast-growing ceramics market — where innovation meets opportunity, and deals take shape.



### Investment-ready platform

Visitors arrive with budgets and projects; ready to invest in manufacturing, automation and sustainable production via our **Hosted buyer program and exhibitor's VIP buyer nomination.**



### Innovation takes center stage

From breakthrough materials to next-generation machinery and digital production systems — this is where new technologies are unveiled, and industry trends are set.



### The complete ceramic value chain under one roof

Whether it's tiles, sanitaryware, abrasives, bricks or advanced industrial ceramics, every segment is represented from ceramic materials, technology and machinery.



### Market leaders present

The key players across the ceramics value chain know this is where connections are made and partnerships begin. Ceramics Vietnam is part of ceramitec network - where the industry meets.



### Strong market momentum

With Vietnam emerging as a major ceramics hub and regional demand expanding, this is the right time to engage and expand.



### Experience a truly comprehensive supporting programme

Covering industry-wide innovations, new market opportunities, and Southeast Asia's growth potential, the program combines **Expert-led Conferences, Pre-Factory Visits, Buyer-Seller Connect** meetings, and networking functions — connecting knowledge, business, and opportunity.

## Visitor Profile

## By Function

Owner/ CEO/ President/ Managing Director/ VP/ Division Head  
Sales & Marketing  
Account Management  
Engineer/Technical

Production/Operations  
Purchasing/Procurement  
Research & Development  
Consultant  
Scientist  
Academia

## Nature of Business

Academic institutions and training  
Architects and Interior Designers  
Artistic ceramics  
Ceramics Printing  
End to end solution provider  
Engineering/Façade Engineering  
Equipment - Measurement/testing & analysis  
Facilities Management  
Government and Public Sector Representatives  
High-tech/Specialty Ceramics  
Hospitality Industry Representatives  
Investors and Venture Capitalists  
Landscape Architects and Garden Designer  
Maintenance - Repair & Overhaul

Manufacturer (Stone, Ceramics, Machinery, Equipment, Ceramic Tiles, Stone Tiles)  
Manufacturing and Processing (OEM, ODM, CM etc)  
Media  
Pottery/Porcelain  
Procurement/Sourcing Agent  
Project management  
Real Estate Developers and Builders  
Sanitary Ceramics  
Technology Provider  
Trade/Importer & Exporter/ Distributors and Wholesalers Installers, Contractors and Builders  
Transport & Supply Chain  
Others

## Highlighted Buyers

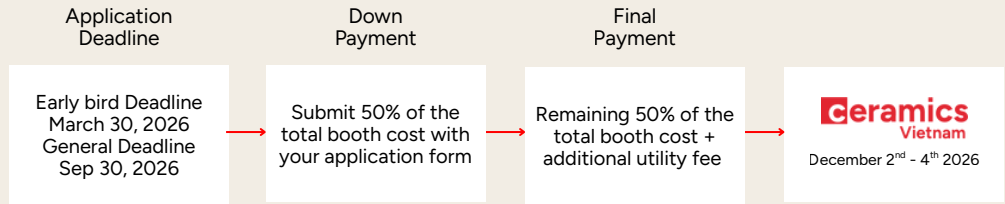
Dong Tam Group  
Gom Dat Viet JS Company  
Frit Hue JS Company  
Thang Cuong JS Company  
Viglacera Thanh Tri Sanitaryware JS Company  
Catalan JS Company  
Vicenza ceramic tile JS Company  
Prime Group  
Mikado JS Company  
Viglacera Corporation  
FICO Building Material Corporation  
Thanch Ban Group JS Company  
Viglacera Tien Son JS Company  
Royal Ceramic tile Co., Ltd

Toko Vietnam CO., Ltd  
TTC JS Company  
Tasa JS Company  
Vitto Hoan My JS Company  
RedsarCera JS Company  
Dong Nai brick and roofing tile JS company  
Takao Granite JS company  
South Group of Building Materials  
Long Hau Porcelain JS Company  
Viglacera Viet Tri JS Company  
Viglacera Ha Long JS Company  
CTH (Thanh Ha) JS Company  
Viglacera Trading Ceramic tile JS Company  
My Ceramic Industry JS Company  
Vien Thien Viits

Scan Here to View Past Event Photos!

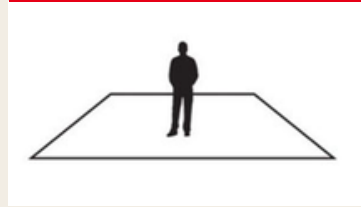
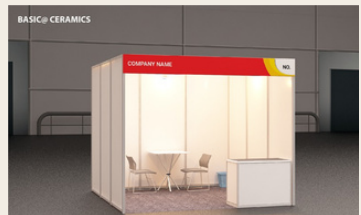




# Participation Guideline



# Booth Packages & Pricing

**Contact us for more information**  
**Email:** asean ceramics@mmiasia.com.sg  
**Tel:** +84 903 904 903 (Vietnam)  
 +65 8712 3652 (Singapore)

Booth Type	Early Bird Promotion until March 30	Published rate until September 30
	320USD/sqm	345USD/sqm
	420USD/sqm	445USD/sqm
	470USD/sqm	495USD/sqm
	490USD/sqm	515USD/sqm

\*additional 200USD Application Fee applies.

# Payment Information

## International

Account Name: MMI ASIA PTE LTD  
 Account No. : 9018114(USD)  
 Name of Bank: The Bank of East Asia Limited, Singapore Branch  
 Bank Address: BEA Building, 60 Robinson Road, Singapore 068892  
 SWIFT BIC: BEASSGSG  
 Agent Bank: JPMorgan Chase Bank, N.A., New York, USA  
 Agent Bank SWIFT BIC: CHASUS33

Reserve Today!

# Sponsorship Opportunities Available

Sponsorship and exhibition opportunities at ASEAN Ceramics give you direct access to regional and international buyers. As a leading platform for the ceramics manufacturing sector, the event helps position your business as an industry leader. Showcase your brand to key players across the value chain, build strategic partnerships, and capture new growth opportunities while demonstrating your innovation and expertise.



# Sponsorship Packages

Contact us for Sponsorship  
 Email: asean ceramics@mnia.com.sg  
 Tel: +84 903 904 903

Sponsorship Packages	Platinum USD 40,000 (up to 3 sponsors)	GOLD USD 30,000 (UP TO 3 SPONSORS)	SILVER USD 20,000 (UP TO 3 SPONSORS)	BRONZE USD 10,000 (UP TO 3 SPONSORS)
RAW EXHIBITION SPACE	72SQM	48SQM	30SQM	18SQM
COMPLIMENTARY CONFERENCE PASSES	10	8	5	3
SPEAKING OPPORTUNITY @ CONFERENCE	2	1	1	
SPEAKING OPPORTUNITY AT ASEAN CERAMICS PRE-SHOW/ONSITE PRESS CONFERENCE	●			
EXCLUSIVE INTERVIEW DURING EVENT, INCLUDED IN OFFICIAL SHOW VIDEO	●	●		
LOGO ON OPENING CEREMONY, "HAPPY HOUR" & NETWORKING RECEPTION BACKDROP	●	●		
PANEL DISCUSSION @ SELECTED CONFERENCE SESSIONS	●	●	●	
PRODUCT SEMINAR ON EXHIBITION FLOOR	●	●	●	●
LOGO ON PRINT & DIGITAL MARKETING COLLATERALS, MAIN FLOORPLAN DISPLAY PANEL & BANNERS	●	●	●	●
SPECIAL FEATURE INCLUDING BUT NOT LIMITED TO SUPPORTING MAGAZINE & MONTHLY NEWSLETTER	FULL PAGE	1/2 PAGE	1/2 PAGE	1/2 PAGE

"Vietnam is a very big market for ceramics, and it has a lot of potential. So we wanted to utilize this market, and thanks to the ASEAN Ceramics exhibition, it has given us a very good platform to touch with all of the customers, major customers in Vietnam. Instead of going to all of the countries, we can meet all of the potential customers and buyers here, we can discuss with them the requirements, what are they looking for, and it gives us the opportunity to connect with them."

**Atul Baldi**  
 Managing Director  
 Minnovation Group

<b>VIP / SPEAKERS LOUNGE SPONSOR (20,000)</b>	<ul style="list-style-type: none"> <li>• Logo feature @ VIP/SPEAKERS Lounge</li> <li>• Logo on coffee cups Promotional materials displayed at brochure rack with VIP/SPEAKERS</li> <li>• Lounge Logo as sponsor on print &amp; digital event marketing collaterals 3 x</li> <li>• Complimentary conference passes</li> </ul>
<b>DELEGATE BADGE SPONSOR (10,000)</b>	<ul style="list-style-type: none"> <li>• Logo on delegate badges</li> <li>• Logo as sponsor on print &amp; digital event marketing collaterals</li> <li>• 2 x Complimentary conference passes</li> </ul>
<b>REGISTRATION SPONSOR (10,000)</b>	<ul style="list-style-type: none"> <li>• Logo on online registration page</li> <li>• Logo on onsite registration backdrop</li> <li>• Logo as sponsor on print &amp; digital event marketing collaterals</li> </ul>
<b>COCKTAIL RECEPTION SPONSOR (20,000)</b>	<ul style="list-style-type: none"> <li>• Logo @ reception entrance</li> <li>• Logo napkins</li> <li>• Promotional materials displayed within reception area</li> <li>• Logo as sponsor on print &amp; digital event marketing collaterals</li> <li>• 3 x Complimentary conference passes</li> </ul>
<b>DELEGATE LANYARD SPONSOR (10,000)</b>	<ul style="list-style-type: none"> <li>• Logo on delegate lanyards</li> <li>• Logo as sponsor on print &amp; digital marketing collaterals</li> <li>• 2 x Complimentary conference passes</li> </ul>
<b>CONFERENCE TEA BREAK RECEPTION SPONSOR (10,000)</b>	<ul style="list-style-type: none"> <li>• Logo @ reception</li> <li>• Logo as sponsor on print &amp; digital event marketing collaterals</li> <li>• 2 x Complimentary conference passes</li> </ul>
<b>CONFERENCE TRACK SPONSOR (10,000)</b>	<ul style="list-style-type: none"> <li>• Speaking/Moderating Opportunity @ Conference</li> <li>• Distribution of promotional material in conference room</li> <li>• Logo as sponsor on print &amp; digital event marketing collaterals</li> <li>• 3 x Complimentary conference passes</li> </ul>
<b>CONFERENCE BAG SPONSOR (10,000)</b>	<ul style="list-style-type: none"> <li>• Logo on conference bags</li> <li>• Logo as sponsor on print &amp; digital event marketing collaterals</li> <li>• 2 x Complimentary conference passes</li> </ul>
<b>WIFI SPONSOR (10,000)</b>	<ul style="list-style-type: none"> <li>• Company name for WiFi Password</li> <li>• Logo as sponsor on print &amp; digital event marketing collaterals</li> <li>• 2 x Complimentary conference passes</li> </ul>

Meet the right audience to grow your Southeast Asia business



We Ministry of Construction highly appreciates the organiser and Vietnam Building Ceramic Association (VIBCA) in co-organizing the Exhibition ASEAN Ceramics & Stone (2024), which will create opportunities for enterprises to promote trade, expand markets, cooperate in investment and exchange science and technology, to improve technology efficiency, cut costs, save energy and resources, protect the environment, and raise product quality in line with Government and Ministry of Construction guidelines.

**Mr. Nguyen Van Sinh**  
Deputy Minister  
Ministry of Construction, Vietnam

ASEAN Ceramics has always been more than an exhibition — it is a regional meeting point for collaboration among manufacturers, researchers, and technology providers. On behalf of FTI by the Ceramic Club of Thailand (CICT), I sincerely thank the Ministry of Industry of Thailand, the Thai Ceramic Society, the Department of Material Science at Chulalongkorn University, and all our international supporters for making this event possible.

**Mr. Atuk Cheirdkiatsak**  
Chairman  
Ceramics Industry Club Thailand (CICT)  
The Federation of Thai Industries (FTI)

We participated in Thailand before, but this is our first time in Vietnam — and I'm very happy with the experience. The fair was full of visitors, and we met many familiar partners as well as new prospects interested in our products.

Our company has been in Vietnam for many years, so it's great to finally have a strong platform to connect with the industry. This exhibition let us showcase our latest materials and finishes, and we're pleased with the high-quality visitors and new potential customers. Meeting everyone over three days has been truly worthwhile.

**Mr. Alex Segura**  
Country Manager of Altadia  
Esmalglass-Itaca Group Vietnam

Our participation in the ASEAN Ceramics Conference, with the session 'SACMI Now and Tomorrow for Ceramics,' received positive feedback, affirming the industry's favorable reception of our innovations. This reinforces our confidence in the growth potential of the Vietnamese market and our dedication to advancing ceramic technology in the region.

**Mr. Luca Ferraris**  
President  
SACMI Vietnam



## Boost your sales following the success of the 2024 Ho Chi Minh City, Vietnam

### Exhibitor insights:

**4,400**

SQM  
Exhibition space

**300+**

Exhibiting brands  
& companies

**6x**

International Pavilion  
Italy, Germany, India,  
China, Thailand, Vietnam

### Visitor insights:

**3,500+**

Trade Visitors  
with YOY increase in  
Vietnam shows

**40+**

Visiting countries  
worldwide

**93%**

Overall visitors  
'satisfaction rating

## Vietnam highlights in 2023/2024

International Delegations via  
Hosted Buyer Programme -  
Cambodia, Laos, Thailand etc.



Vietnam's Ceramic and  
Building Materials Industry  
Towards Sustainable  
Development Seminar



Business-Connect  
Meetings



Latest Product Innovation  
Showcase via Exhibitor Forum



Pre-event Factory Tour  
Visits at:



- Long Hau Ceramics
- Hao Canh Sanitaryware Manufacturer & Exporter
- Viglacera Tien Son JSC
- Viglacera My Duc Ceramic Slab Factory
- Viglacera My Xuan Sanitaryware Factory
- Royal Manufacturer and Investment JSC

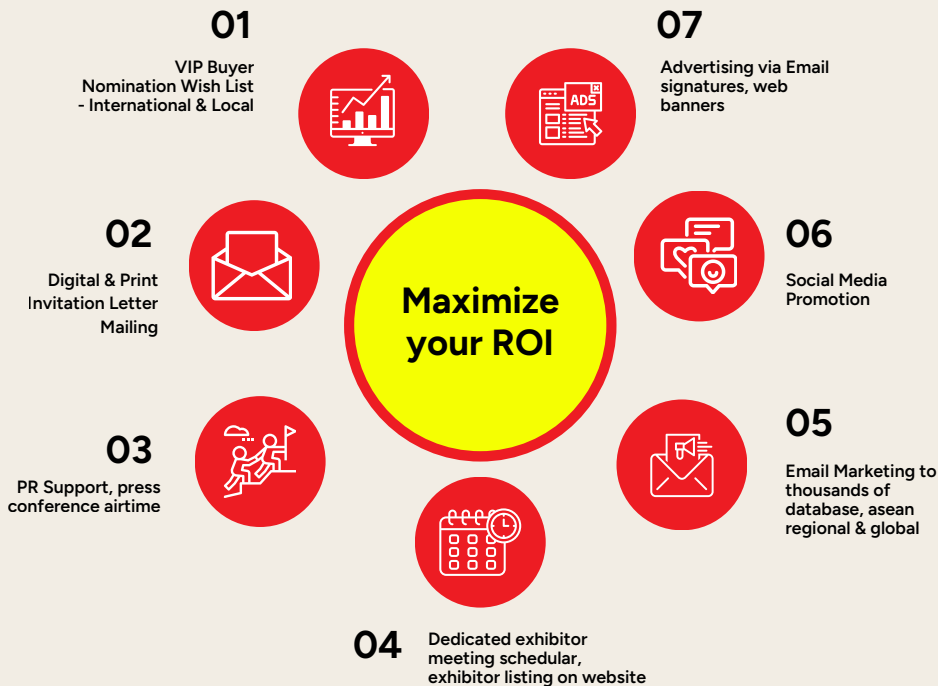
Gala Dinner/Networking  
Function - Open to All





## Attract high-quality buyers to your stand and achieve greater results for your business

Stand out above your peers and competition with exclusive branded tools that amplify your visibility and set you apart.



## Industries Integrating Ceramic Materials & Technologies

### CERAMICS APPLICATIONS

Electronics	Machinery & Equipment Manufacturing	Raw & Auxiliary Materials
Semiconductor	General Industrial	Automotive
Consumer & Household	Medical & Healthcare	Mining
Aviation & Aerospace	Energy	Testing, Measurement & Inspection
Tool, Dies & Moulds Manufacturing	Building & Construction	Chemicals & Petrochemicals



# Strategic Regional Ventures: Southeast Asian markets are actively seeking your ceramics products, services and solutions

Across the ASEAN region, countries have placed priority on sustainable infrastructure and construction projects, setting up the region for rapid market growth.

Harness the opportunity to grow amid the region's constant evolution.

Some ongoing mega projects in Southeast Asia:

## 11.2%

The construction industry's contribution to Malaysia's GDP. The industry also experiences an overall growth of 6.1%, fuelled by major infrastructure projects such as MRT 3 and the Pan Borneo Highway Penang Light Trail Transit.

Source: Federation of Malaysian Manufacturing (FMM) Malaysia Ceramic Industry Group (MCIIG)

## 2.8B

National Budget Allocation to Phase II of Nusantara, the future capital of Indonesia under development. Out of five phases, Phase II (2025-2029) will focus on completing legislative and judicial complexes, expanding infrastructure, and maintaining existing amenities.

Source: Indonesian Ceramic Association Industry (ASAKI)

## 43.44B

The Philippines' construction market value in 2025. Large-scale infrastructure projects such as the New Manila International Airport (NMIA) and Metro Manila Subway will encourage the industry's average annual growth of 6.69% from 2025-2030.

Source: Ceramic Tiles Manufacturing Association (CTMA)

### Vietnam, the Ceramic Powerhouse

#### ➤ TOP 10

Largest construction ceramic-producing countries

Source: Ministry of Construction, Vietnam

#### ➤ Over 100

Tile Factories to serve its domestic and export markets in Vietnam

Source: Vietnam Building Ceramic Association (VIBCA)

#### ➤ 4TH

Largest ceramic tiles production

Source: Ministry of Construction, Vietnam

#### ➤ TOP 10

Sanitaryware Exporting Country

Source: MECS / ACIMAC Research Department

## Major Infrastructure Developments Accelerating Vietnam's Growth

### Locate Promising Investment Opportunities in Vietnam with Vision 2050, Vietnam's National Master Plan

#### Key Mega Infrastructure Projects:

## HANOI

- North-South Highspeed Railway - 67 Billion budget
- Sun Mega City (South Hanoi) - 1,690-hectare smart urban complex
- Ring Road 4 Project, Hanoi Capital Region - 3.6B investment across project phases
- Ly Thuong Kiet Industrial Park - 106M industrial hub

## HO CHI MINH CITY

- Long Thanh Airport - to be the largest airport in Vietnam
- Vinhomes Grand Park Smart City (Ho Chi Minh City)
- Ring Road 3 Project, Ho Chi Minh City Capital Region - 25B USD investment
- Hac Dich High Tech Park - 450 hectares of land to be developed

Backed by the Development Strategy for Building Materials 2021–2030 (Vision 2050), Vietnam promotes green technology, energy efficiency, and trade cooperation, positioning itself as a prime destination for international suppliers and investors in ceramics and building materials.

Source: Vietnam Building Ceramic Association (VIBCA)

## Get Involved

### General enquiries

Email: [asean ceramics@mmiasia.com.sg](mailto:asean ceramics@mmiasia.com.sg)

Tel: [+65 8712 3652](tel:+6587123652)

### Contact for Exhibitors:

**Ms. Kathy Pham**

Project Manager

Tel.: +84 903 904 903

E: [kathy@asean ceramics.com](mailto:kathy@asean ceramics.com)

### Contact for Press / Media Partnership:

**Ms. Luna Nguyen**

Marketing Executive

Tel.: +84 906 269 137

E: [luna@asean ceramics.com](mailto:luna@asean ceramics.com)

For more information, visit:

Ceramics: [asean ceramics.com/vietnam](http://asean ceramics.com/vietnam)

Stone: [asean stone.com](http://asean stone.com)

## Exhibition Venue

### International Center for Exhibition (I.C.E.)

94 Trần Quốc Toản, Ng. 91 P. Lý Thường  
Kiệt, Trần Hưng Đạo, Hoàn Kiếm, Hà Nội  
111000, Vietnam

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