



Printed & EMS Power Supplies Display Technology Keyboard and Switches
印刷及電子製造服務 電源供應 顯示技術 鍵盤及開關



electronicAsia 2026

國際電子組件及生產技術展

13-16/10/2026

Hong Kong Convention and Exhibition Centre
香港會議展覽中心

6-23/10/2026

Click2Match (Online)
商對易 (線上)

In conjunction with HKTDC Hong Kong Electronics Fair (Autumn Edition)
香港貿發局香港秋季電子產品展同期舉行

Dynamo to Drive Your Business

建立聯繫 發掘商機



electronicAsia 2026 provides a dynamic platform for suppliers of accessory parts and components to connect with global buyers from the electronics industry. In 2025, held concurrently with the **HKTDC Hong Kong Electronics Fair (Autumn Edition)**, the fairs successfully attracted some 60,000 industry buyers from 142 countries and regions.

國際電子組件及生產技術展2026為供應商創造一個高效環境，與來自全球電子行業買家建立更緊密的聯繫。在2025年，展會與同期舉行的**香港貿發局香港秋季電子產品展**共吸引約60,000名、來自142個國家及地區的業內買家親臨參觀採購。



Top

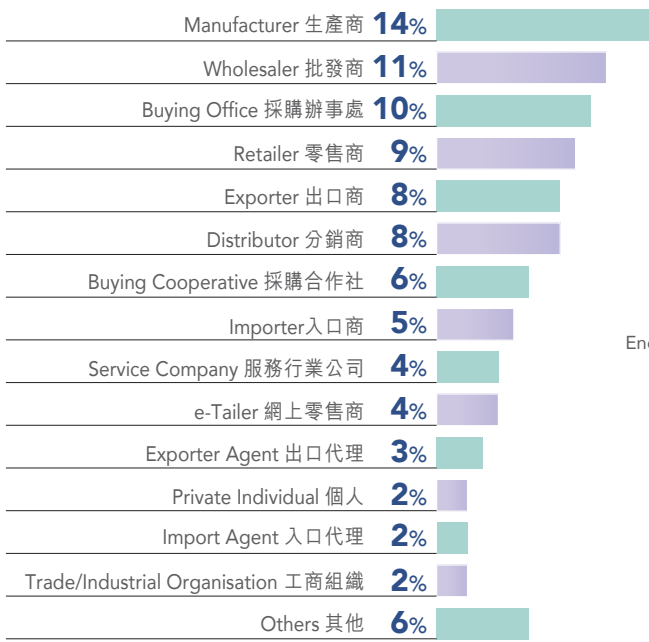
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Buyer Countries & Regions

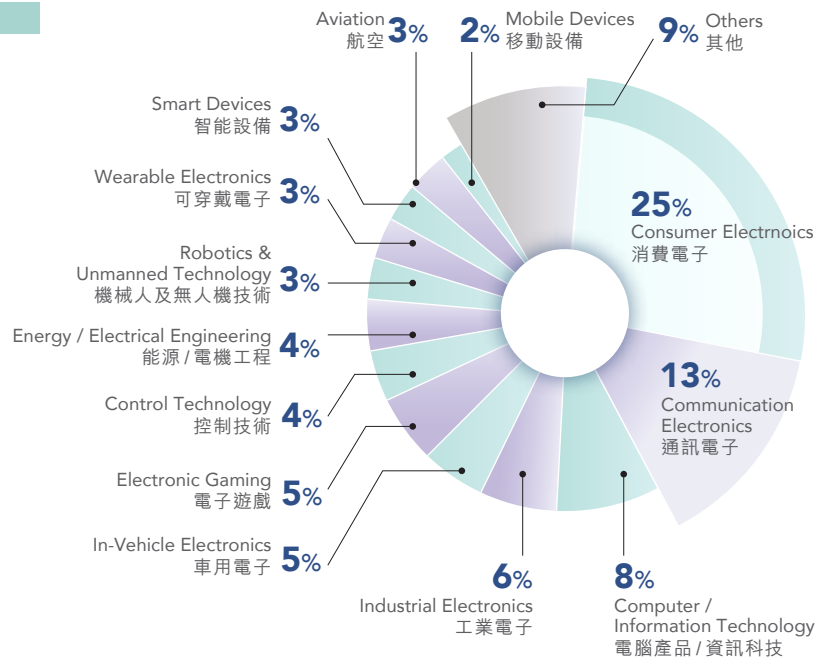
買家所屬10大國家及地區

- Brazil 巴西
- Chinese Mainland 中國內地
- Germany 德國
- India 印度
- Japan 日本
- Korea 韓國
- Russia 俄羅斯
- Taiwan 台灣
- Turkiye 土耳其
- United States 美國

Buyer's Nature of Business 買家業務性質



Buyer's Industry Sector 買家所屬工業



Maximise exposure through specialised zone 透過產品專區提升曝光率



Electronics Components
電子零部件

Sensor Technologies
感測器技術

Keyboards & Switches
鍵盤及開關

Test & Inspection Equipment
測試及檢測設備

Power Supplies
電源供應

Display Technology
顯示技術

Printed Circuit Board and EMS
印刷電路板及電子製造服務

Strengthen industry engagement through top-notch events 透過頂尖活動強化業內聯繫



Professional Forums and Seminars
專業論壇及研討會

Business Matching
商貿配對活動

Product Demonstration & Launch Session
產品展示及發佈會

Media Breakfast Meeting 傳媒早餐會

Networking Reception 交流酒會





Hear what exhibitors say 參展商語錄

"The fair provides us with significant exposure and networking opportunities. It allows us to spot industry trends and connect with a diverse range of buyers, just as the recent additions of more attendees from Russia, Chinese Mainland, and Turkiye.

At this year's electronicAsia, we have already received at least 10 promising buyer leads, and we hope to reach around 50 by the end of the event. The fair also provides a great opportunity for our existing customers to place orders on-site once they get to browse our latest products. A wider audience means more scattered orders compared to simply relying on consolidated bulk orders in the past. Single orders might be around USD200,000 at USD10 per unit, with the potential for annual order volumes reaching 1 million pieces and a turnover of around USD10 million per year."

「展會為我們帶來更廣泛的曝光及商業網絡，讓我們緊貼行業脈搏、掌握市場趨勢，同時接觸來自不同地區的買家。近年更見有來自俄羅斯、中國內地及土耳其等地的新買家參與，充分體現展會的國際化及多元化。

今年參加electronicAsia期間，我們已獲得至少10個具潛力的買家查詢，期望展會結束前可拓展至約50個。展會亦讓現有客戶能即場瀏覽新品及落單，較以往僅依賴大宗合併訂單，更能吸納多元買家。現時單一訂單金額可達20萬美元(每件約10美元)，預計全年訂單總數可達100萬件，來自展會累積客戶群的年營業額有望突破1,000萬美元。」

Landy Lau 劉雅君

CEO • AL Goodwell Industries Ltd • Hong Kong 董事長 • 金匯盛實業有限公司 • 香港

"electronicAsia helps us bridge to countries and regions such as the Chinese Mainland and across Asia, like the Philippines and Japan. From communication and addressing problems, to organisation and industry engagement, the support from the organisers has been outstanding.

Given the highly specific nature of our products, the order volumes are small but significant. Development cycles could take two years or more, with some equipment costing USD200,000 per unit. Volumes could range from 5 units for specialised applications to 1,000 pieces annually. Every customer represents a substantial investment, worth at least USD1,000,000 per lead. Even just finding 5 customers from the fair could mean USD5,000,000 in business."

「electronicAsia助我們拓展至中國內地及亞洲地區，包括菲律賓、日本等。無論是溝通或協助解決問題，還是展會的組織及行業參與度方面，主辦機構提供的支援都非常出色。

鑒於我們產品高度專業化，訂單數量雖少但極具價值。研發周期可長達兩年或以上，部分設備單價高達20萬美元。每年銷量由5台針對專業應用至1,000台不等。每位客戶均代表重大投資，每個商機價值至少100萬美元。即使只在展會找到5位新客戶，亦可創造約500萬美元業務額。」

Rodney Young

Managing Director • Masters & Young Pty Ltd • Australia 董事總經理 • Masters & Young Pty Ltd • 澳洲

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Organisers 主辦機構：



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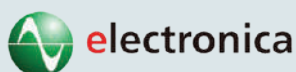
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Supported by 支持機構：

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Organiser of electronica
electronica 主辦機構



Endorsed by 認可機構：

