

Timeline IAA Summit

Exhibition Grounds • B2B • September 7–10, 2027

Press & media day: September 6, 2027

Date			To do
October 30, 2026	Friday	24:00 h	Deadline for the end of the free cancellation option and for binding registration when using the 2025 re-booking offer
From early November 2026			Start of hall planning
From early January 2027			2nd phase of hall planning <i>Registrations are still possible. For registrations received after December 31, 2026, greater restrictions with regard to preferred placement, desired stand size and stand shape are to be expected.</i>
From mid-January 2027			Dispatch of the 1st invoice for 50% of the total stand rental and VDA services to all registered exhibitors
Expected from February 2027			Depending on the respective planning status: start of dispatch of stand confirmations to exhibitors who registered bindingly by December 31, 2026
From mid-March 2027			Dispatch of the 2nd invoice for 100% of the total stand rental <i>(provided a stand confirmation is available)</i>
From mid-April 2027			Distribution of the access credentials for the Exhibitor Shop by Messe München You can manage and update your entries for the event directories directly in the Exhibitor Shop. <i>(Exhibitor & Partner Directory, Website, App)</i>
From the end of May 2027			Dispatch of the advance payment invoice for services by Messe München
June 25, 2027	Friday		Deadline for submission of stand construction documents <i>(for review & approval)</i>
August 28, 2027	Saturday	24 hours daily	Start of setup period at the exhibition grounds
September 5, 2027	Sunday	18:00 h	End of setup period at the exhibition grounds
September 6, 2027	Monday	08:00–18:00 h	Press & Media Day at the exhibition grounds <i>(mandatory attendance for all exhibitors)</i>
September 7, 2027 to September 10, 2027	Tuesday to Friday	09:00–18:00 h	IAA MOBILITY 2027 at the exhibition grounds
September 10, 2027	Friday	18:00 h	Start of dismantling period at the exhibition grounds
September 16, 2027	Thursday	18:00 h	End of dismantling period at the exhibition grounds
From the end of October 2027			Dispatch of the final invoice for services by Messe München