

opti

opti 2027 / opti ALL-IN FACT SHEET

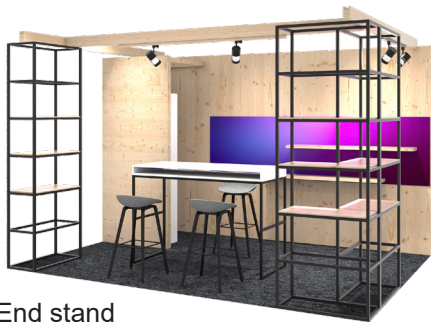
29.01. – 31.01.2027 Munich

Overview

ALL-IN packages

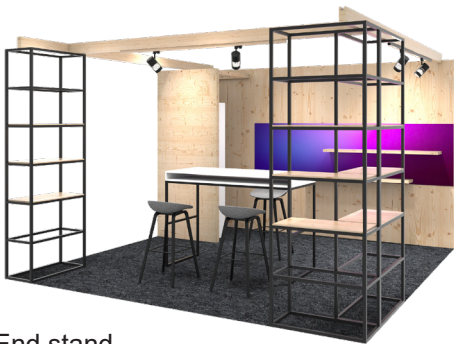


12 qm



End stand

16 qm



End stand



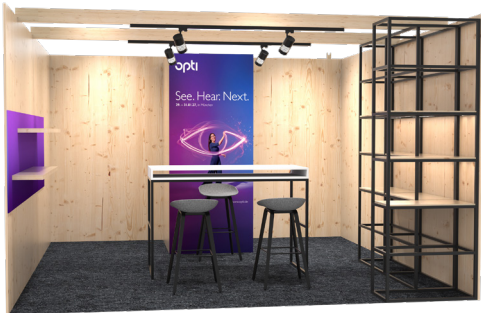
Corner stand



Corner stand



Row stand



Row stand

All row and corner stands can also be booked and expanded as series variants:





Valid for every bookable stand

Overview

- After placing your order, you will receive a stand construction plan for approval. The creation of further renderings or print data is subject to a fee.
- Stand handover: Your stand will be ready for use on **Thursday, 28.01.2027, at 1:00 PM.**
- Requests for modifications or adjustments can be submitted on **Thursday, 28.01.2027, until 4:00 PM.**
- Individual lighting on the shelf levels. Set your individual light temperature directly on the shelf. Choose between 3000K / 4000K / 6500K.
- ROD steel shelving is part of the stand construction and therefore cannot be moved or removed at will.
- Please arrange the delivery of your exhibition materials independently through Messe Munich's logistic partners (Kühne & Nagel; DB Schenker).
- You may take your exhibitor graphics with you directly after the end of the trade show. Zeeh Design GmbH does not provide storage or transport.
- Additional services as per order form are subject to a charge and will be invoiced by Zeeh Design GmbH.

Deadlines

- **ALL-IN bookings: 04.12.2026**
- **Return of order form / additional service requests: 11.12.2026**
- **Delivery of print data: 04.01.2027**

Contact

For questions regarding stand construction, graphic design, additional orders, or individual customization requests, please contact:

Zeeh Design GmbH
opti-standbau@zeeh-design.de

ZEEH DESIGN



ALL-IN Stand: 12 qm

Please refer to the data sheet on the second page for equipment and specifications.

12 qm



Please note that the image shows a sample exhibition stand. The execution of the individual stand construction may vary.

ALL-IN Stand: 12 qm

Stand construction

- Booth Dimensions: 300 x 400 x 250 cm (WxDxH)
- Carpet: Rewind Flat, color: anthracite
- Wooden wall construction (spruce panels)
- Ceiling beam: spruce, with stand lighting (track system with LED lights, color: black)
- Storage area (open): with aluminum frame, 120 x 240 cm (WxH), suitable for mounting graphics

Equipment

- Storage room equipment: 1x lockable steel cabinet 80 x 40 x 180 cm (LxWxH) and 1x coat hooks mounted behind the graphic panel
- 1x fabric graphic banner for wall mounting: 120 x 240 cm (WxH)
- 1x side wall graphic panel, 298.1 x 820 cm (WxH) incl. 2x (spruce wood) wall shelves as storage surfaces 160 x 25 x 3.8 cm (LxWxH)
- 3x ROD steel shelving units, 80 x 40 x 250 cm (LxWxH) each with 3 spruce shelves
- 2 shelving levels illuminated with LED light strips, adjustable light temperature (3000K; 4000K; 6500K)
- 1x opti meeting table, 160 x 70 x 110 cm (LxWxH), steel frame (black), white tabletop, including storage shelf underneath
- 3x bar stools, "About a Stool" model
- 1x power connection: (Schuko), 2 kW / 230 V, including 3-way socket splitter

Notes

- Please refer to the supplementary sheet "Graphic Production" for all information on print data preparation.
- Additional equipment can be rented using the order form.
- Single stands can also be booked or expanded as series variants.



Corner stand



Corner stand



ALL-IN Stand: 16 qm

Please refer to the data sheet on the second page for equipment and specifications.

16 qm



Please note that the image shows a sample exhibition stand. The execution of the individual stand construction may vary.

ALL-IN Stand: 16 qm

Stand construction

- Booth Dimensions: 400 x 400 x 250 cm (WxDxH)
- Carpet: Rewind Flat, color: anthracite
- Wooden wall construction (spruce panels)
- Ceiling beam: spruce, with stand lighting (track system with LED lights, color: black)
- Storage area (open): with aluminum frame, 120 x 240 cm (WxH), suitable for mounting graphics

Equipment

- Storage room equipment: 1x lockable steel cabinet 80 x 40 x 180 cm (LxWxH) and 1x coat hooks mounted behind the graphic panel
- 1x fabric graphic banner for wall mounting: 120 x 240 cm (WxH)
- 1x side wall graphic panel, 298.1 x 820 cm (WxH) incl. 2x (spruce wood) wall shelves as storage surfaces 160 x 25 x 3.8 cm (LxWxH)
- 3x ROD steel shelving units, 80 x 40 x 250 cm (LxWxH) each with 3 spruce shelves
- 2 shelving levels illuminated with LED light strips, adjustable light temperature (3000K; 4000K; 6500K)
- 1x opti meeting table, 160 x 70 x 110 cm (LxWxH), steel frame (black), white tabletop, including storage shelf underneath
- 3x bar stools, "About a Stool" model
- 1x power connection: (Schuko), 2 kW / 230 V, including 3-way socket splitter

Notes

- Please refer to the supplementary sheet "Graphic Production" for all information on print data preparation.
- Additional equipment can be rented using the order form.
- Single stands can also be booked or expanded as series variants.



Corner stand



Corner stand

Graphic Production



General informations:

- Print files must be created by the client at a scale of 1:10
- Resolution: 70–120 ppi
- Trim marks, registration marks, or color control strips must be avoided

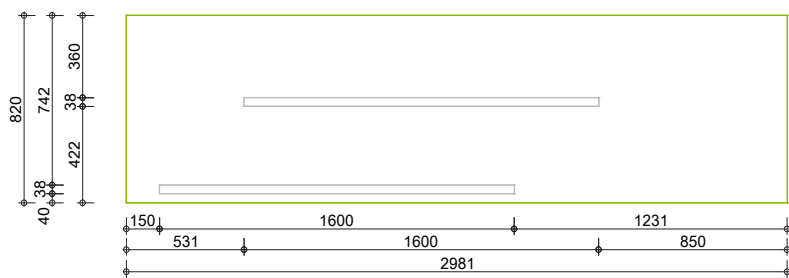
• Print files must be submitted as PDFs

• Deadline for print file submission: 04.01.2027



Fabric graphic banner for wall mounting (already included) 1.200 x 2.400 mm (WxH)

- Digital print on fabric, with all-round rubber lip
- Format: 1200 x 2400 mm
(+15mm bleed on all sides)



Sidewall graphic panel (already included) 2.981 x 820 mm (WxH)

- Digital print on rigid panel material, white base
- Format: 2981 x 820 mm
(+3 mm overprint all around)
- Mounted on spruce sidewall
(Important: The graphics will be partially covered by the installation of the wall shelves.)

General informations:

- Print files must be created by the client at a scale of 1:10
- Resolution: 70–120 ppi
- Trim marks, registration marks, or color control strips must be avoided

• Print files must be submitted as PDFs

• Deadline for print file submission: 04.01.2027

Graphic panels for shelves (optional; must be booked additionally):

Digital print on panel material, white base



820 x 820 mm (WxH)

- Format: 820 x 820 mm (+3 mm overprint all around)



820 x 1.220 mm (WxH)

- Format: 820 x 1220 mm (+3 mm overprint all around)



820 x 420 mm (WxH)

- Format: 820 x 420 mm (+3 mm overprint all around)



420 x 1.220 mm (WxH)

- Format: 420 x 1220 mm (+3 mm overprint all around)

Fabric graphic banner for wall mounting (optional; must be booked additionally):

Digital print on fabric, with all-round rubber lip



1.000 x 2.400 mm (WxH)

- Format 1.000 x 2.400 mm (+15mm bleed on all sides)



1.200 x 2.400 mm (WxH)

- Format 1.000 x 2.400 mm (+15mm bleed on all sides)



2.400 x 2.400 mm (WxH)

- Format 2.400 x 2.400 mm (+15mm bleed on all sides)

Supplementary catalog



Selection of desired extras on the enclosed order form

Deadline for additional orders: 11.12.2026

Equipment

Glass brochure board
27 x 140 x 40 cm (WxHxD)
80,00 €



Black waste bin
11,00 €



Bar stool, About a Stool
90,00 €



opti meeting table
160 x 70 x 110 cm (LxWxH)
310,00 €



Bar table, black
70x70x110 cm (LxWxH)
100,00 €



Sideboard for ROD shelf
made of 3-layer spruce
75x75x40 cm (WxHxD)
190,00 €



Standing table for ROD shelf
in spruce-look finish
140 x 100 x 65 cm (WxHxD)
170,00 €



Lockable storage room
made of 3-layer spruce
475,00 €



screening for storage room
with molton curtain
180,00 €



Supplementary catalog



Selection of desired extras on the enclosed order form

Deadline for additional orders: 11.12.2026

Additional Graphics

Panel
82 x 82 cm (WxH)
145,00 €



Panel
82 x 122 cm (WxH)
185,00 €



Panel
82 x 42 cm (WxH)
90,00 €



Panel
42 x 122 cm (WxH)
90,00 €



Fabric
100 x 240 cm (WxH)
290,00 €



Fabric
120 x 240 cm (WxH)
310,00 €



Fabric
240 x 240 cm (WxH)
350,00 €



Order form

Additional equipment



Customer information

Company: _____

Stand number: _____

Billing address: _____

Name: _____

E-mail: _____

Phone number: _____

Equipment

Designation	Price	Quantity
Glass brochure board	80,00 €	
Black waste bin	11,00 €	
Bar stool, About a Stool	90,00 €	
opti meeting table	310,00 €	
Bar table, black	100,00 €	
Sideboard for ROD Shelf	190,00 €	
Standing table for ROD shelf	170,00 €	
Lockable storage room made of 3-layer spruce	475,00 €	
screening for storage room with molton curtain	180,00 €	

Graphics

Designation	Price	Quantity
Panel, 82 x 82 cm	145,00 €	
Panel, 82 x 122 cm	180,00 €	
Panel, 82 x 42 cm	90,00 €	
Panel, 42 x 122 cm	90,00 €	
Fabric, 100 x 240 cm	290,00 €	
Fabric, 120 x 240 cm	310,00 €	
Fabric, 240 x 240 cm	350,00 €	

Other customization requests

Contact:

Please send the completed order form to our exhibition stand construction partner
no later than 11.12.2026.

Mail: opti-standbau@zeeh-design.de

ZEESH DESIGN

Date, Signatur

By signing, I confirm the order of the above-mentioned services.