

BE PART
OF IT

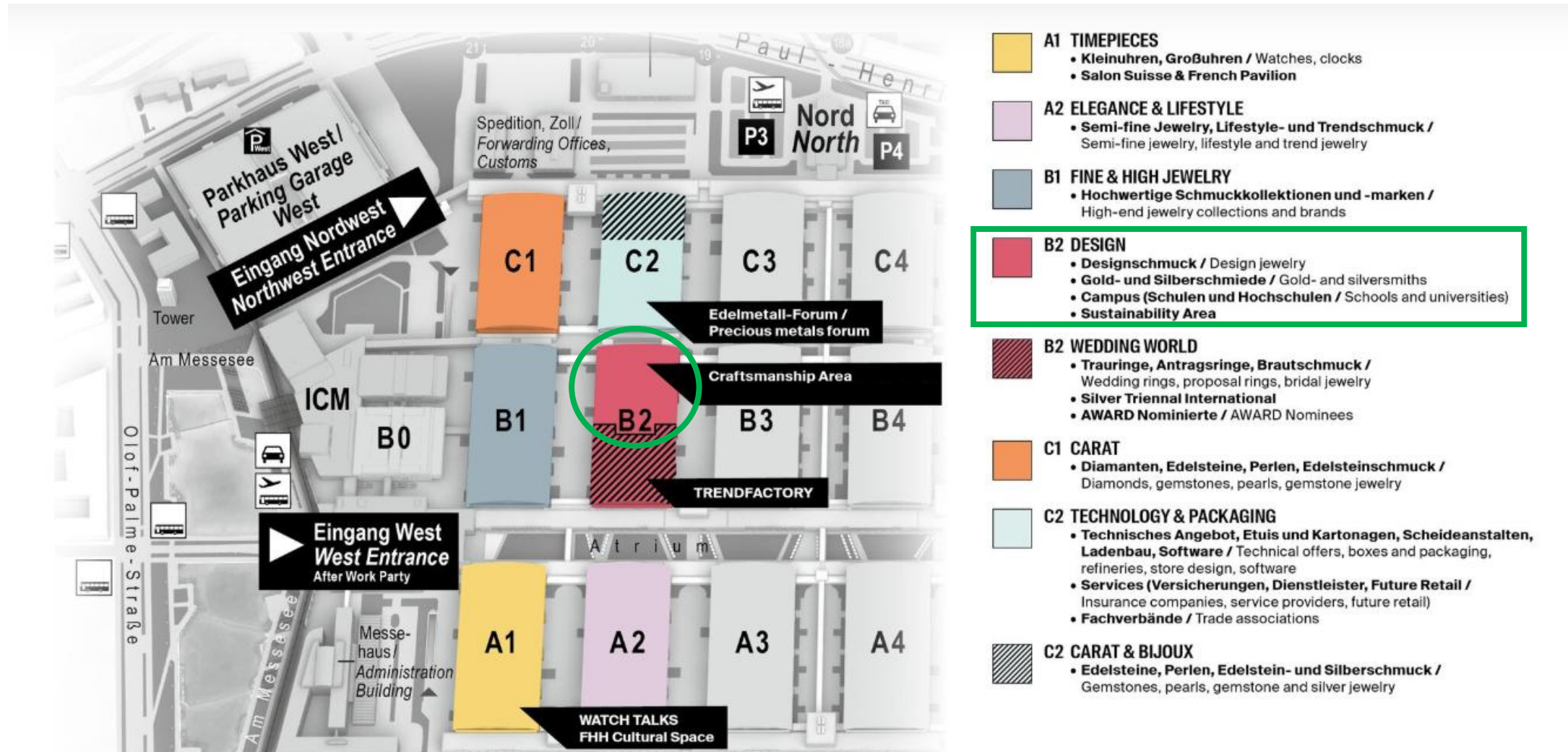
19 – 22 FEBRUARY
2027



INHORGENTA

PARTICIPATION OPPORTUNITIES IN HALL B2 *DESIGN*

HALL B2 - THE HEART OF THE TRADE FAIR





HALL B2 *DESIGN* – THE PLATFORM FOR CONTEMPORARY AND INDIVIDUAL JEWELRY DESIGN

Hall B2 *Design* is an atmospheric platform dedicated to contemporary, individual jewelry design. It provides an ideal stage for jewelry designers and artists, goldsmiths and silversmiths, students and graduates, as well as smaller-scale companies with a focus on design jewelry to showcase their creative work to a professional audience.

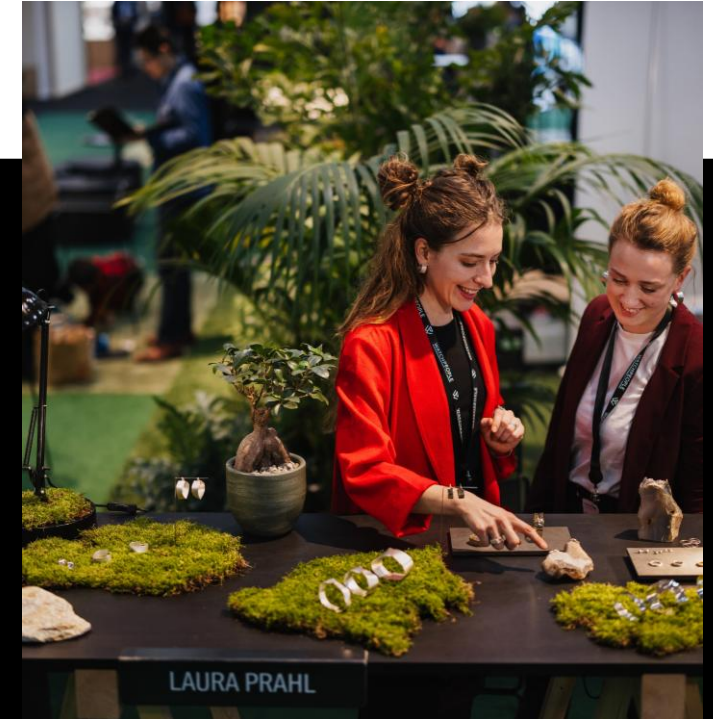
Alongside standard participation formats, the hall offers attractive special presentation areas at favorable conditions, including curated showcases focused on relevant themes such as sustainability. These formats create valuable visibility, particularly for independent designers, as well as emerging talents and young brands seeking to establish themselves in the market.

In addition, numerous universities and educational institutions are represented, offering insights into training pathways and career opportunities within the jewelry industry, while also presenting the work of students and graduates. This makes Hall B2 *Design* not only a marketplace, but also a key meeting point for the next generation of creative talent!

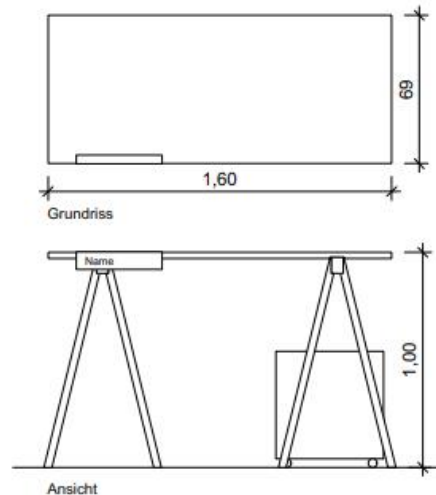
PARTICIPATION OPPORTUNITIES IN HALL B2: SPECIAL AREA *DISCOVER*

Accessible and cost-effective participation platform for design jewelry exhibitors, particularly for recent graduates, emerging jewelry designers, and gold- & silversmiths

- ✓ Central placement in the main aisle of Hall B2
- ✓ Cost-effective participation
- ✓ A hassle-free trade show experience, even for first-time exhibitors
- ✓ International visibility and qualified feedback
- ✓ Establishing business networks and new industry contacts



PARTICIPATION OPPORTUNITIES IN HALL B2: SPECIAL AREA *DISCOVER*



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Stand area: 6 m²

Participation fee (subject to VAT): €990.00

Services included:

- ✓ 1 table (LxWxH 1.60m x 0.69m x 1m), black colored MDF board
- ✓ 1 table lamp black
- ✓ small storage space under the table, lockable (lock not included)
- ✓ 1 bar stool
- ✓ 1 socket 230 V
- ✓ uniform carpet
- ✓ uniform labeling with company name on the table
- ✓ lighting of the area via a lighting rig
- ✓ 2 exhibitor passes
- ✓ 30 online codes for day tickets for your visitor advertising
- ✓ basic entry in the show guide and online exhibitor directory

Additional furniture can be rented in our exhibitor shop

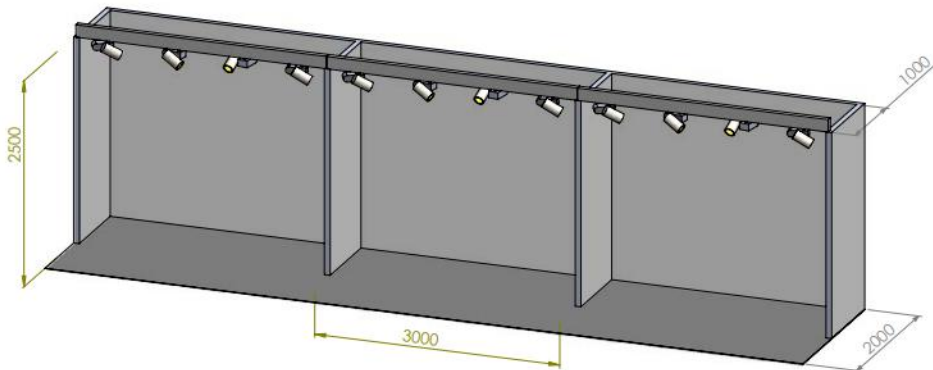
PARTICIPATION OPPORTUNITIES IN HALL B2: SPECIAL AREA *DESIGN AREA*

Stylish, customizable package - for uncomplicated and successful trade fair participation

- ✓ Smooth trade fair participation thanks to time-saving and simple trade fair preparation
- ✓ Individually designable area: walls, furniture and other elements can be adapted to your wishes in terms of color and design
- ✓ Cost-effective participation thanks to a stand package specially tailored to jewelry designers and small brands with design jewelry
- ✓ Personal appearance, matching the brand identity
- ✓ Networking and visibility advantages through the bundled presence of jewelry designers and small brands with design jewelry



PARTICIPATION OPPORTUNITIES IN HALL B2: SPECIAL AREA *DESIGN AREA*



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Stand area incl. stand construction: 3x2= 6 m²

Participation fee (subject to VAT): €2,650.00

Services included:

- ✓ uniform carpet in black
- ✓ stand walls: 2.50m high, smooth chipboard (wall paint must be ordered separately and is not included in the price)
- ✓ partition wall: 1m long, separating the individual stand areas
- ✓ light rail with 4 spotlights per stand area
- ✓ 1 socket, 230V
- ✓ 2 exhibitor passes
- ✓ 30 online codes for day tickets for your visitor advertising
- ✓ basic entry in the show guide and online exhibitor directory

Furniture and showcases are not included (can be rented in our exhibitor shop)

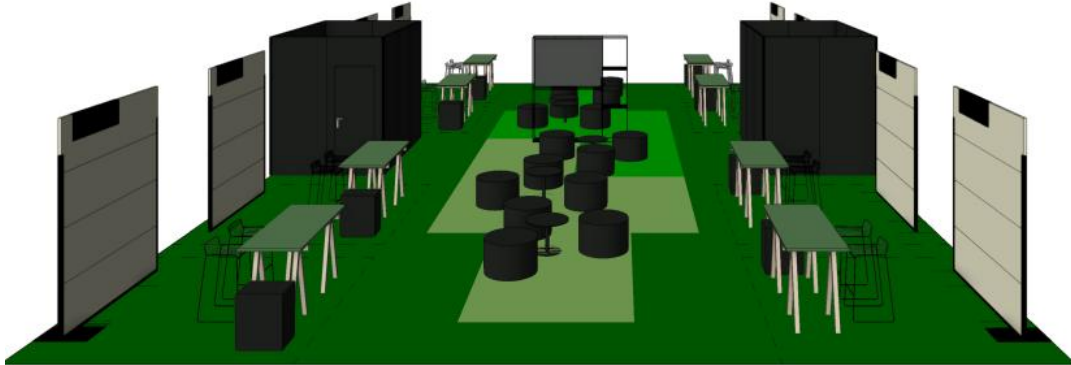
PARTICIPATION OPPORTUNITIES IN HALL B2: SPECIAL AREA *SUSTAINABILITY*

Stand package aimed at exhibitors who are committed to ethical and environmentally friendly practices in jewelry production

- ✓ Extra area at the trade fair exclusively for exhibitors with sustainable products, services or solutions in the field of sustainability
- ✓ Simple and stress-free trade fair preparation thanks to a turnkey stand package
- ✓ Focus on sustainable products or services offered by exhibitors
- ✓ Targeted visitor approach through thematic bundling of sustainable offers
- ✓ Lounge for networking and exchange



PARTICIPATION OPPORTUNITIES IN HALL B2: *SUSTAINABILITY*



INHORGENTA

Stand area: 3x3=9 m²

Participation fee (subject to VAT): €2,875.00

Services included:

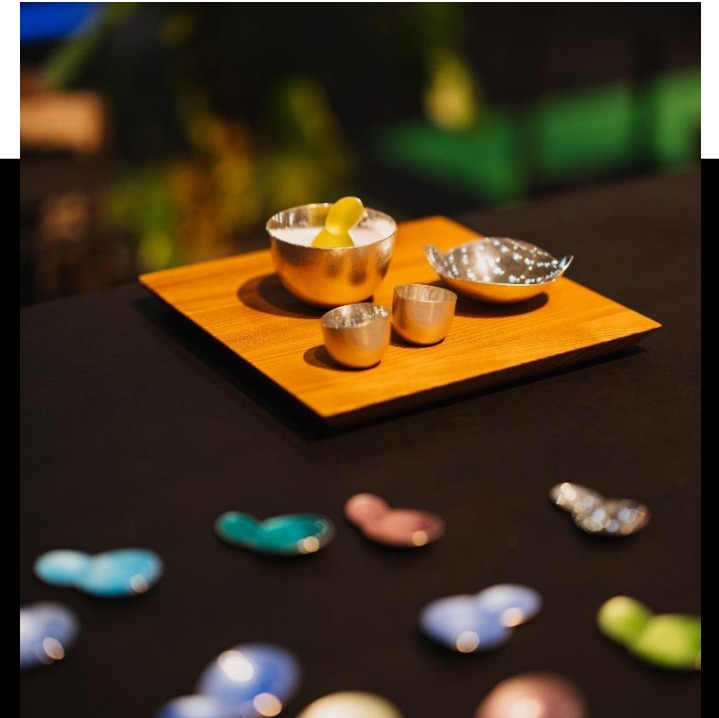
- ✓ uniform carpet
- ✓ 1 table LxWxH 1.60m x 0.69m x 1m, dark green MDF board
- ✓ 1 partition wall (LxH 2.10m x 2.40m)
- ✓ uniform stand labelling
- ✓ uniform labeling with company name on the table
- ✓ 2 bar stools
- ✓ 1 socket, 230V
- ✓ small storage space under the table, lockable (lock not included)
- ✓ lighting of the area by means of a lighting rig
- ✓ 2 cabins as storage space for shared use of the area
- ✓ lounge area with 2 monitors for shared use of the area
- ✓ 3 exhibitor passes
- ✓ 30 online codes for day tickets for your visitor advertising
- ✓ basic entry in the show guide and online exhibitor directory

Additional furniture can be rented in our exhibitor shop

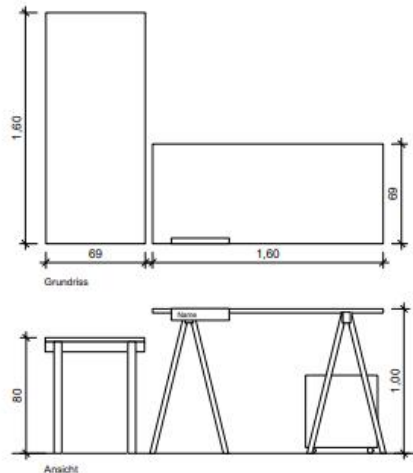
PARTICIPATION OPPORTUNITIES IN HALL B2: SPECIAL AREA SILVERSMITHING

Exclusive presentation opportunity for silversmiths only

- ✓ Excellent location along the central aisle with high visitor frequency
- ✓ Targeted promotion and high visibility
- ✓ Optimal networking and cooperation opportunities
- ✓ Inspiration and appreciation for craftsmanship
- ✓ Strengthening the industry community



PARTICIPATION OPPORTUNITIES IN HALL B2: *FORUM SILVERSMITHING*



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Stand area: 6 m²

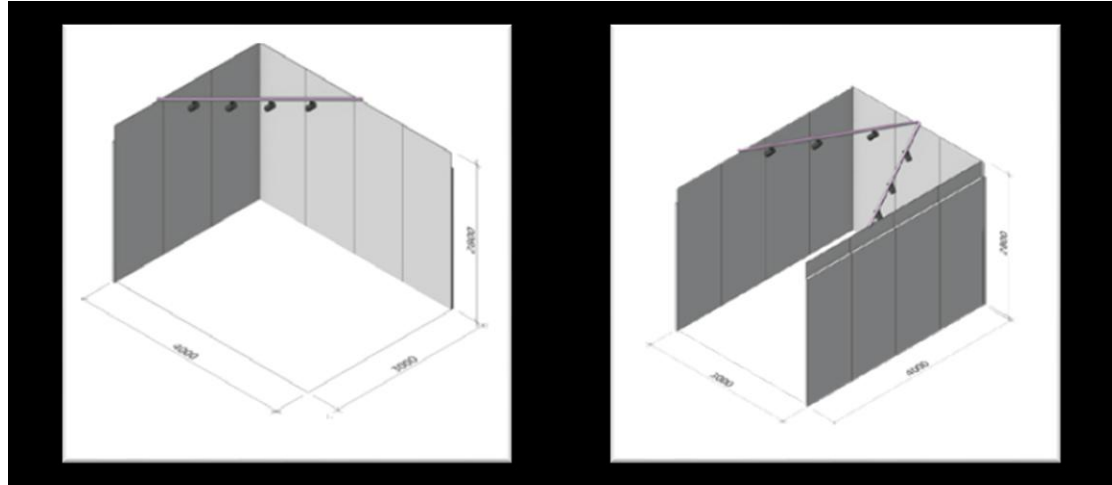
Participation fee (subject to VAT): €1.095,00

Services included:

- ✓ 1 table (LxWxH 1.60m x 0.69m x 1m),
- ✓ 1 table (LxWxH 1.60m x 0.69m x 0.80m), each with black colored MDF board
- ✓ small storage space under the table, lockable (lock not included)
- ✓ 1 bar stool
- ✓ 1 socket, 230 V
- ✓ uniform carpet
- ✓ uniform labeling with company name on the table
- ✓ lighting by means of a lighting rig
- ✓ 5 exhibitor passes
- ✓ 30 online codes for day tickets for your visitor advertising
- ✓ basic entry in the show guide and online exhibitor directory

Additional furniture can be rented in our exhibitor shop

PARTICIPATION OPPORTUNITIES IN HALL B2: STAND SPACE + STAND CONSTRUCTION PACKAGE „STUDIO“



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Stand space 12 m² or 16 m² incl. Stand construction package

Participation fees (subject to VAT):

12 m² corner booth + “Studio” booth construction package: €6,163.60

12 m² row booth + “Studio” booth construction package: €6,663.60

16 m² corner booth + “Studio” booth construction package: €7,590.80

16 m² row booth + “Studio” booth construction package: €8,144.80

- ✓ stand walls: raw chipboard panelling, height 2.80 metres (surface and joints not filled)
- ✓ painting of all visible surfaces
- ✓ lighting LED track spotlights, 4000K, wide beam 41-80°, 28W
- ✓ 3 kW electrical connection incl. distributor and power consumption (distributor position: corner stand - in the corner; row stand - right-hand corner)
- ✓ floor covering: light grey Eurorips
- ✓ 30 online codes for day tickets for your visitor advertising
- ✓ basic entry in the show guide and online exhibitor directory

Furniture and showcases are not included (can be rented in our exhibitor shop)

PARTICIPATION OPPORTUNITIES IN HALL B2
DESIGN-
OVERVIEW

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Participation opportunity	Description	Price excluding VAT
<u>Stand space + Individual stand construction</u> (You carry out the design, planning, production, assembly and dismantling of your exhibition stand yourself. Alternatively, we also offer attractive package deals at a fixed price)	Ideal for individual jewelry designers, artists or jewelry companies who want to present themselves in a highly individual way at the trade fair. Minimum stand size: 8 m², for the stand packages: 12m².	Row stand (1 side open, without stand construction): 269 EUR / m² Corner stand (2 sides open, without stand construction): 299 EUR / m² End stand (3 sides open, without stand construction): 310 EUR / m² Block stand (4 sides open, without stand construction): 321 EUR / m² Further costs in addition to the participation fee: Obligatory communication fee: EUR 540 Waste disposal fee: EUR 4.20 / m² AUMA fee: EUR 0.60 / m² An advance payment for services of EUR 20 / m² will be added to the above stand costs, which will only be offset against any services after the trade fair.
<u>Stand space + Stand construction package „Studio“</u>	Well suited for independent jewelry designers, jewelry artists, and companies creating high-quality designer jewelry who want a streamlined, personalized participation package with all essential additional services included.	12 m² corner booth + “Studio” booth construction package: €6,163.60 12 m² row booth + “Studio” booth construction package: €6,663.60 16 m² corner booth + “Studio” booth construction package: €7,590.80 16 m² row booth + “Studio” booth construction package: €8,144.80
<u>Special area: Discover</u>	<i>Discover</i> is a platform for exhibitors in the field of design jewelry — particularly for recent graduates, emerging jewelry designers, and gold- and silversmiths — offering the simplest possible participation without the need for stand construction.	€990.00
<u>Special area: Design Area</u>	This stylish and flexible 6 m² package allows you to create an uncomplicated and efficient trade fair stand. It is ideal for anyone who wants to save time while still making a convincing, professional impression.	€2,650.00
<u>Special area: Campus</u>	<i>Campus</i> is a platform where vocational schools and universities specializing in applied arts with a focus on jewelry design, as well as institutions in goldsmithing, silversmithing, and related disciplines, can present themselves.	€825.00
<u>Special Area: Sustainability</u>	A stand package for exhibitors with sustainable products in the jewelry and watch industry, supporting and highlighting companies that prioritize ethical and environmentally friendly practices.	€2,875.00
<u>Special Area: Forum Silversmithing</u>	A special area along the central aisle of the hall is reserved exclusively for silversmiths. This gives them the opportunity to showcase their unique creations and highlight their craftsmanship.	€1,095.00