India's Platform for Laser and Optical Technologies -
Components, Systems and Applications

LASER World of PHOTONICS INDIA
ONLINE

9 - 10 - 11
December 2020

world-of-photonics-india.com

Messe München
Connecting Global Competence

Information for online platform

Bookings open

INDIA'S ONLY DEDICATED & LEADING TRADE FAIR FOR LASER AND OPTICAL TECHNOLOGIES–NOW ALSO ONLINE

Showcase your company at India's only dedicated gathering for laser and optical technologies – LASER World of PHOTONICS INDIA – to scale up your business and tap the growing market. Network with decision makers, interact with academics and forge strong ties with key buyers.

EXHIBITOR PROFILE

- Lasers and Optoelectronics
- Optics
- Manufacturing Technology for Optics
- Laser Systems for Production Engineering
- Optical Information & Communication
- Biophotonics & Medical Engineering
- Sensors, Test and Measurement & Optical Measurement Systems
- Imaging
- Illumination and Energy
- Security
- Additive Manufacturing

VISITOR PROFILE

- Automotive
- Toolmaking / Machine Manufacturing
- Electrical Engineering / Electronics
- Precision Mechanics / Optics
- Health Care / Medical Technology
- Science / Research
- Jewellery
- Textile
- Food and Packaging
- Aviation / Aerospace
- Photovoltaic
- Contract Manufacturing / Job Shops
- Telecommunications
- Signage and many more....

KEY HIGHLIGHTS

500+ products and solutions

6,000+ potential buyers and new business contacts from India and around the world

Prefixed business meetings with preferred choice of buyers

Informative webinars and conferences

Co-located with:
electronica India–International Trade Fair for Electronic Components, Systems, Applications and Solutions

productronica India–International Trade Fair for Electronics Development and Production

HOW WILL THE COMMUNITY GET TOGETHER?

Live industry expert presentations

On demand sponsored webinars

Digital product displays

Thematic exhibitor list

Networking sessions

BENEFITS OF PARTICIPATING

Global network

Take advantage of our worldwide presence of drinktec and connect with domestic and international buyers

Best alternative

It's a great alternative in these current times where people need to keep distance.

Networking

Live interaction with national and international buyers from various industries

Showcase

Showcase your products and new features through demo videos

Time & convenience

Benefit from the flexibility of the online platform, save on time and travel for the entire team.

Brand value

Increase your brand value through our curated sponsorship options

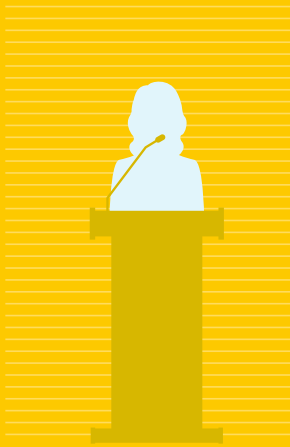
Data Access

Measure and analyze attendees at your stand. Connect and include new clients to your database

ONLINE WEBINARS

Building on the success of past endeavors and again bringing the global community together on one mega platform, the first online platform will feature power-packed webinars, which will bring together industry leaders to participate in round-table discussions and panels to share their knowledge and insights.

Special focus will be given to Indian latest trends, along with commercial, trade and business potential across the globe. There will be distinctive address on challenges, trends, innovations and opportunities around creating new products for the sector.



BASIC PACKAGE

Package Includes
2 Sales login
3 Product categories (including sub-categories)
5 Exhibits (product, solution etc.) picture upload
3 Brochure display
1 Exhibits (products, solutions etc.) video upload
1 Company video upload
Buyer seller meeting
Live chat with visitor
Live video chat with visitor
Customized exhibitor invite
Notifications (enquiry received)
Visitor analysis

For any additional upgrades (sales login / product categories / brochure): EUR 45 each

Standard Price (After 31st October)**: EUR 500**
Early Bird Price (Before 31st October)**: EUR 375**

Note : All prices indicated above are net and are subject to applicable Indian taxes.

STANDARD PACKAGE

Package Includes
5 Sales login
5 Product categories (including sub-categories)
10 Exhibits (product, solution etc.) picture upload
7 Brochure display
3 Exhibits (products, solutions etc.) video upload
3 Company video upload
Buyer seller meeting
Live chat with visitor
Live video chat with visitor
Feature your social media handles
Logo on marketing materials (emailers, social media etc.)
Customized exhibitor invite
Notifications (enquiry received)
Visitor analysis

For any additional upgrades (sales login / product categories / brochure): EUR 45 each

Standard Price (After 31st October)**: EUR 715**
Early Bird Price (Before 31st October)**: EUR 525**

Note : All prices indicated above are net and are subject to applicable Indian taxes.

PREMIUM PACKAGE

Standard Price (After 31st October)**: EUR 900**
Early Bird Price (Before 31st October)**: EUR 675**

Note : All prices indicated above are net and are subject to applicable Indian taxes.

Package Includes

10 Sales login
10 Product categories (including sub-categories)
20 Exhibits (product, solution etc.) picture upload
15 Brochure display
5 Exhibits (products, solutions etc.) video upload
5 Company video upload
Buyer seller meeting
Live chat with visitor
Live video chat with visitor
Live product presentation (30 min)
Feature your social media handles
Logo on marketing materials (emailers, social media etc.)
Customized exhibitor invite
Notifications (enquiry received)
In-platform Broadcast (to visitors)
Visitor analysis

For any additional upgrades (sales login / product categories / brochure): EUR 45 each

Contact

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